AHG Preconference ‘24: Why this image here?

# Special considerations for educational content

* Helping the user understand things and be able to use them later
* Consequences for not knowing/understanding
* Group use; equity of information
* Clear aim for what user is supposed to get out of the content
* Allowing students to participate in discussion
* Assessments vs. content presentations
* Cognitive load

# Laura C.’s three image categories for educational content

* **Content** (informational content considers this “non-decorative”)
  + Directly help students learn the material.
  + Need full descriptions.
* **Non-Content** (informational content considers this “decorative”)
  + Enhance the experience; contribute something.
  + If removed, would not impede learning the material.
  + ALSO need full descriptions.
* **Decorative**
  + FILLER. You could replace it with a doodle of a flower.
  + Contain no information at all that isn’t already completely in the text.
  + The ONLY images that *don’t* need descriptions.

# Laura C.’s essential questions for image descriptions

1. WHY is *this* image *here*?
2. What *relevant* information will the sighted audience get from the image?
3. How will this image be used in the educational setting?