

# 7 Questions you should ask before creating an accessible infographic

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Use these questions to help guide you in developing an accessible user experience.

- 1 What do we want the user experience to be?**

Understanding the intended user experience is crucial before creating an accessible infographic. Designers need to consider the goals of the infographic, how users will interact with it, and what actions or reactions they want to evoke. This helps in determining the appropriate layout, navigation, and overall accessibility features needed to enhance the user experience.
- 2 What is the most important information?**

Identifying the key information that needs to be conveyed in the infographic is essential for accessibility. This involves determining the main message or takeaway and prioritizing the content accordingly. By focusing on the most important information, designers can ensure that users with various disabilities can easily grasp the core content.
- 3 Does content order matter?**

Content order is crucial in an accessible infographic, especially for users who rely on screen readers or other assistive technologies. The information should be presented in a logical and sequential manner, allowing users to understand the content flow and context effectively.
- 4 Do color or line weights indicate added info?**

Designers should be cautious in using color or line weights alone to convey information in an infographic. Some users, such as those with color blindness, may not perceive these visual cues. It is important to use other means, like labels or patterns, to convey essential information, ensuring that all users can comprehend the content.
- 5 What is the volume of data? Is an alternate presentation necessary?**

For large volumes of data, designers should consider whether an alternate presentation format, such as tables or charts with accessible data points, would be more suitable. This can make complex information easier to navigate and understand, particularly for users with cognitive disabilities.
- 6 Can I support the infographic with body text?**

Supplementing the infographic with descriptive and concise body text is beneficial for accessibility. This helps provide context, explanations, and descriptions of visual elements that might not be apparent to all users. It is also helpful for screen reader users who rely on textual content.
- 7 Can I test the user experience?**

Testing the user experience of the infographic with individuals with diverse abilities is a vital step in ensuring its accessibility. Conducting usability tests with users who have disabilities can reveal any potential barriers or challenges they may encounter. This feedback allows designers to make necessary improvements and create a more inclusive and accessible infographic.

By asking these questions and taking the answers into account during the design process, designers can create infographics that are not only visually appealing but also accessible and inclusive to all users. For more tips and accessibility chat listen to our podcast on all major streaming platforms: Chax Chat. Accessible Podcast Transcripts at <http://youtube.com/@A11Y>