

Accessible Color Considerations **for charts, graphs & Infographics**



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 Podcast: Chaxchat.com

 FB Group: PDF Accessibility



Accessibility Basics

What is Accessibility?

Digital accessibility is the process of making digital products (documents, websites, mobile apps and other digital tools and technologies) accessible to everyone.

...providing all users access to the same information, regardless of the methods they may use to consume the content.

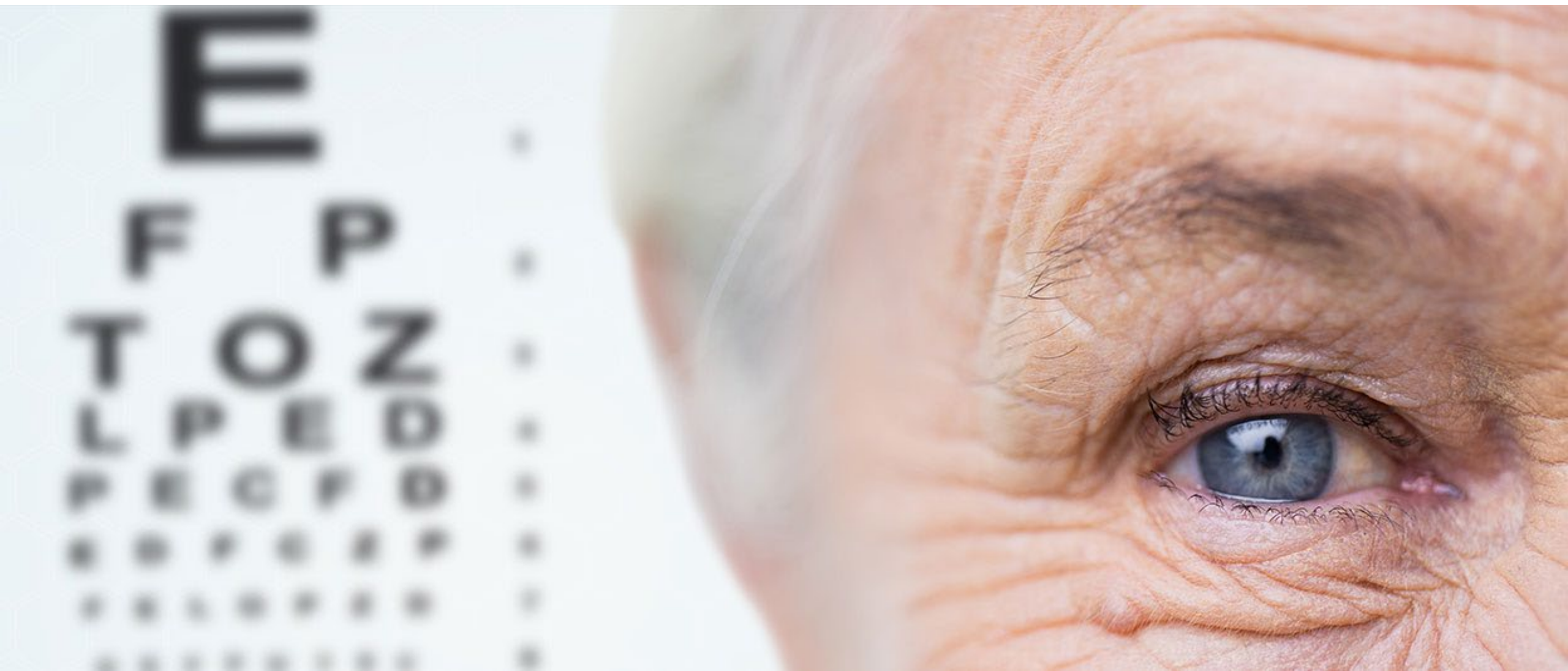
Who is it for?



Blind



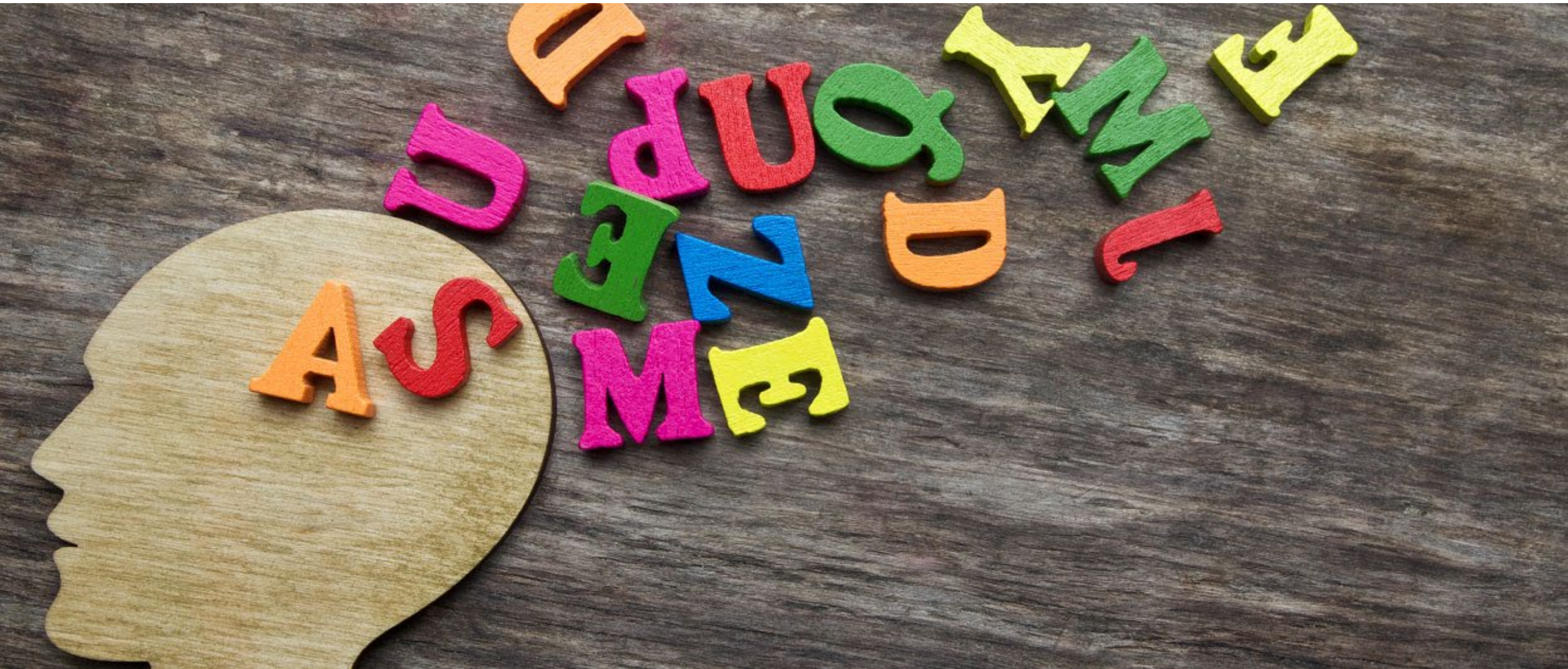
Low Vision



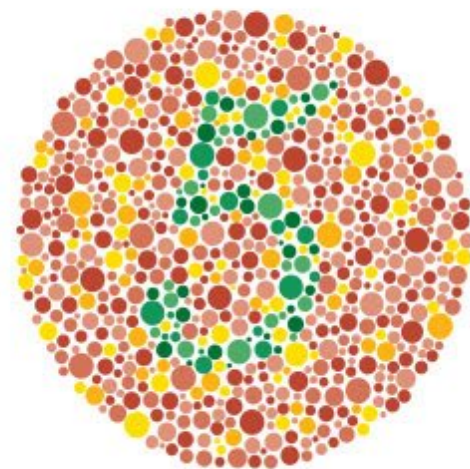
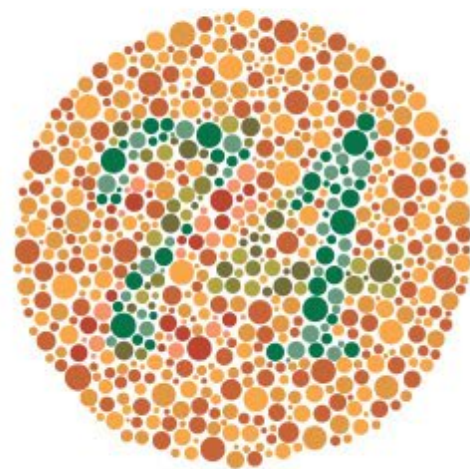
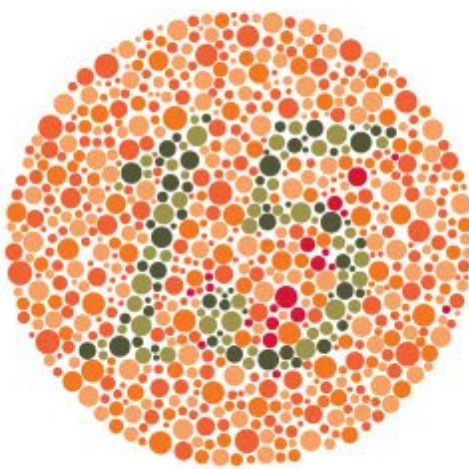
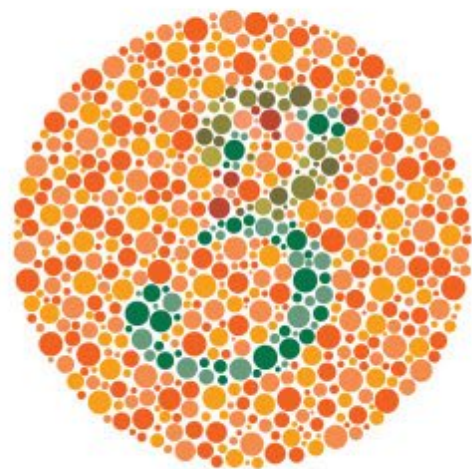
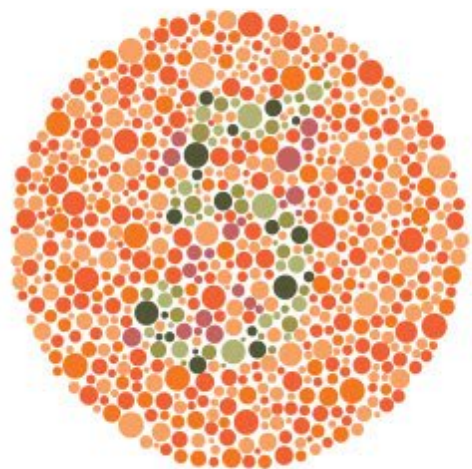
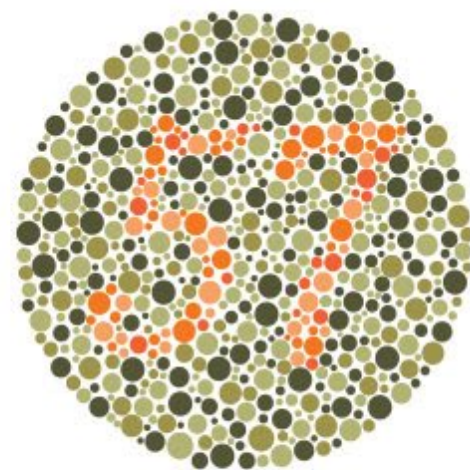
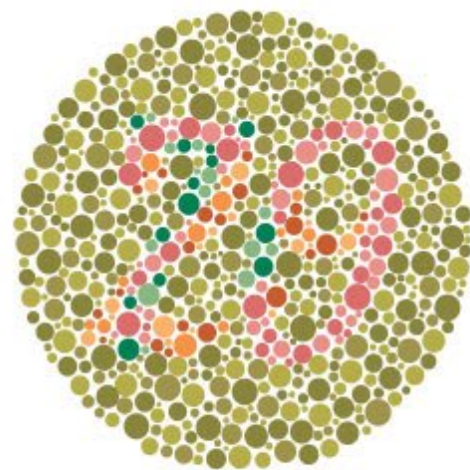
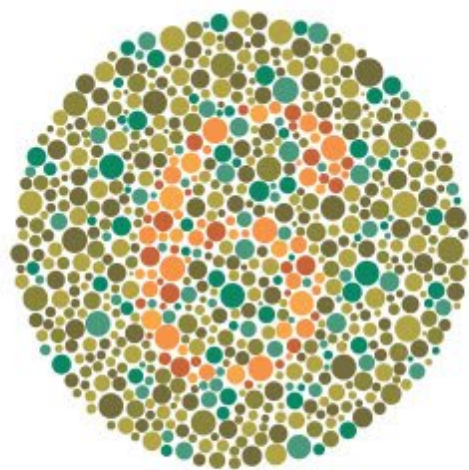
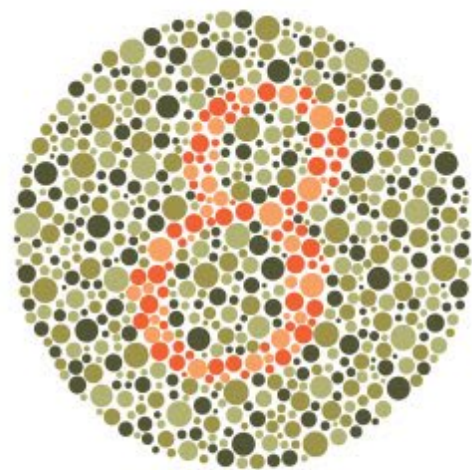
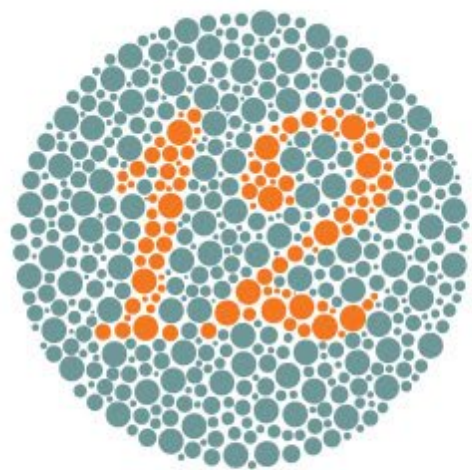
Mobility Issues



Cognitive Impairment



Colorblind



Who is this for?

12 million

40 years and over have vision disabilities. Includes **1 million blind people.**

48 million

hearing impairment

39 million

motor impairment

6.5 million

cognitive impairment

Source: US Statistics

<https://www.inclusivecitymaker.com/disability-statistics-in-the-us/>

US Census Bureau projections, in 2030, people 65 years and older will outnumber children.

By 2050, the number of blind and visually impaired people in the United States is expected to double.

The power of purchase

**Americans with disabilities have
\$200 billion in spending power.**

<https://nelowvision.com/2020/01/08/americans-with-disabilities-have-200-billion-in-spending-power-comcast-isnt-leaving-them-behind/>

What it takes to “be accessible”

WCAG | Section 508 | PDF/UA | AODA | DDA | EN 301 549

POUR Principals

Perceivable | Operable | Understandable | Robust
13 Guidelines & 78 Criteria

Learn more about the P.O.U.R Principals from the [World Wide Web Consortium](#)

Perceivable

The data presented must be available for access by sight AND through assistive technology like screen readers.

Operable

At minimum, the user must be able to navigate through the data presented with a keyboard or assistive technology

Understandable

The data presented must be clear and understandable. The use of color only or complex symbols without secondary means of interpretation should be avoided.

Robust

There should be multiple ways for the user to interpret the data and navigate through the document or web page.

Potential Barriers

What are
the main
potential
barriers?

1. **Font**
2. **Language**
3. **Colorblindness**
4. **Color Contrast**
5. **Color as a Differentiator**
6. **Structural Relationships**
7. **Text as Images**
8. **Formulas**
9. **Tables**
10. **Images**

Program Barriers

Office, Adobe, Canvas, Google, Publisher etc.



Common Program issues



NO ABILITY TO SET
STRUCTURE (TAGS)



INCONSISTENT
READ ORDER

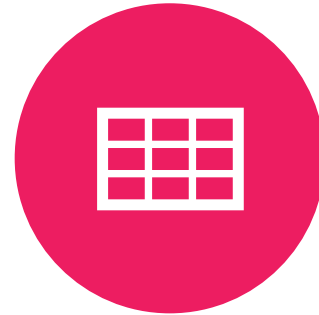


TABLE FORMATS &
STRUCTURE



NO TAGS
AVAILABLE

Choosing the Right tool for the Job

- PDF
- Word
- Excel
- PowerPoint
- Google Docs
- HTML
- Video/Audio



Access of information

Access to Information

Arizona daily star an independent newspaper printing the news impartially. Final edition 10 cents. Vol.120 no.23 Entered as second class matter. Post office Tucson Arizona. Tucson, Arizona, Monday Morning, January 23, 1961. Twenty pages. Politics in Arizona coming primary holds spotlight by Lester N. Inskeep The installation of former Rep. Stewart L. Udall, Tucson, secretary of the interior in President John F. Kennedy's cabinet, and the forthcoming contests to fill the vacancy, overshadow everything else politically in Arizona at this time. Kennedy's AEC Choice has 'Animal' Problem Berkeley, Calif. Jan. 22 – President Kennedy's choice of Dr. Glenn T. Seaborg as chairman of the Atomic Commission of California posed a problem for children of the University of California Chancellor. Cold Tightens Grip on East Freezing Weather Slashes Into Florida Icy Storm Causing At Least 70 Deaths by associated press Recorded cold hammered temperatures below zero from the Canadian border into Georgia Sunday. Resistance to Castro Up in the Air Louisville, Ky. Jan. 22 (AP) – An important point in the future of organized Cuban resistance to the Fidel Castro regime could be reached at a meeting scheduled at an unnamed site Tuesday. Busy Pentagon Quite as Changeover Begins Washington January 22 (AP)- The Pentagon has been getting by over this transition weekend with a shortage of top bureaucrats. Exiles say Fidel is losing out Reports indicate he will fall by summer 1961 New York Times Service New York, January 22 – Private information reaching Cuban exiles and published reports from recent visitors to Cuba indicate that Premiere Fidel Castro is losing ground. Kennedy Gets Secret Report on Red Chief President Picks Panel To Study Ethics In Gov't New Chief Executive Also Selects Group Of Sub-Cabinet Officials In Busy Day Washington, Jan. 22 (AP)- President Kennedy met with top foreign policy advisers Sunday and received a secret report on Soviet Premiere Nikita S. Khrushchev's talk with the U.S. ambassador in Moscow.

How we process

- Sighted people use visual cues to separate data:

- Headlines

- Photos

- Graphic borders

- Whitespace

- Columns

- Text size

- Font

WEATHER
Forecast for Tucson: Variable high elevations, warmer.
Temperatures:
Yesterday High 83 Low 42
Year Ago High 88 Low 44
U. S. Weather Bureau

FINAL EDITION
TEN CENTS

VOL. 120 NO. 33

TUCSON, ARIZONA, MONDAY MORNING, JANUARY 21, 1961

TWENTY PAGES

Politics In Arizona

Coming Primary Holds Spotlight

By LESTER N. INSKIP
The inauguration of former Rep. Stewart L. Udall, Tucson, as Secretary of the Interior in President John F. Kennedy's cabinet, and the forthcoming contests to fill the vacancy, constitute anything but a routine political event in Arizona at this time.

Second in political attention—after that Tucson's attention is to be held in the fall instead of winter and spring—as of course, the current session of the Legislature, which has commenced its first session.

Gov. Paul Fannin's calling of both primary and general elections to fill the second district congressional seat was a relief to the many Republicans who had expected the election to be held March 7 and May 2, respectively.

For the Democrats, it should go into the general election, and the members selected in the primary.

But for the Republicans, it is a matter of their own candidates, Max C. Baughman, and then if he had gone into a general election.

In calling the two elections, Fannin followed a precedent set by Governor Charles Conroy (later King) in 1934, when he called the House and Senate to fill the House seat then vacated by the death of William D. Pendergast. The latter had resigned to become President Franklin D. Roosevelt's first budget director.

Max C. Baughman, who will appear in the contest second district election, the district comprises all of the counties but Maricopa, which is in Maricopa.

And Tucson also will play an important, and perhaps delicate part, since it is the population center of the district and the area from which the district's representatives will come.

The cost of a hard-fighting campaign covering 12 counties in a state the size of Arizona is an substantial one. It is unlikely that it will cover the field of Democratic candidates by the deadline on which winning papers must be filed (Feb. 24).

On any matter to be placed on the ballot, but without making an actual campaign, it is to be placed in this category in Maricopa, Utah, Colorado, and Nevada. The Secretary of the State of Arizona, John L. Sullivan, is a candidate and he can afford a campaign.

This probably is true also of Pima County Auditor, Harry Schickel, and it is very likely that he will be a candidate in the primary.

Other law makers in Arizona, however, are not so fortunate. The necessary money reportedly has been secured with greater success than originally.

What the other candidates in the way of financing their campaigns is a matter of speculation. Being the only Republican (Continued on 3A, Col. 3)

Life In Belgium Finally Returns To Normal

BRUSSELS, Belgium, Jan. 20 (AP)—Belgium has spent four years rebuilding itself after the ravages of World War II. The country's life is finally returning to normal.

Kennedy's AEC Choice Has 'Animal' Problem

BERKELEY, Calif., Jan. 20 (AP)—President Kennedy's choice of Dr. Glenn T. Seaborg as chairman of the Atomic Energy Commission posed a problem for children of the University of California chancellor.

What is the animal problem, the kids wonder. The chancellor, and three thousand other people who have registered their interest in the matter, are waiting for the kids to say, "I know the kids say," said Mrs. Helen Seaborg.

Stephen, 8, replied her the answer, "Take 'em." Dr. Seaborg, whose brilliant mind has led to the discovery of plutonium, then clicked and came up with the decision: "We're late there. They're probably here some help to build his case for him."

The man who will manage \$8 billion dollars worth of state and equipment of the AEC had a job waiting for him when he arrived home Saturday from Washington. The 6-year-old son Eric handed him a white rubber slacker to fix.

Cold Tightens Grip On East

Freezing Weather Slashes Into Florida; Icy Storm Causes At Least 70 Deaths

Record cold summited temperatures before snow from the Canadian border into Georgia Sunday, dropping the mercury to the minus 10 in New England and Northern Missouri.

Sunday morning's temperatures included 34 below at Benning, Mo., and 29 below at Norfolk, Va. In the South, temperatures were in the 20s and 30s below. In the North, temperatures were in the 40s and 50s below.

Clear skies brought relief during the day as temperatures rose to above zero in some areas. But an dark storm front moved in from the west, bringing heavy rain and snow. The storm front moved in from the west, bringing heavy rain and snow.

Long before midnight, Chicago's O'Hare Airport reported the temperature dropping below zero again for the first time in several days. The temperature was in the 20s and 30s below.

Several points were hit hard as the storm moved through the Midwest. In Chicago, the temperature was in the 20s and 30s below.

The storm's winter sleep was hard on mankind, with at least 70 deaths reported in the United States. The storm's winter sleep was hard on mankind, with at least 70 deaths reported in the United States.

Other low rainfall included 29 at Old Tim, Mo. The storm's winter sleep was hard on mankind, with at least 70 deaths reported in the United States.

Will He Be Retired?

Rickover Sparks New Dispute

Special—although not unopposed—action by the Atomic Energy Commission to retire the Navy's top nuclear reactor designer, Admiral Rickover, has sparked a new dispute over the future of the Navy's nuclear reactor program.

The Navy last week passed a resolution to retire Admiral Rickover, a move which would mean the end of his active duty. The Navy last week passed a resolution to retire Admiral Rickover, a move which would mean the end of his active duty.

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Resistance To Castro Monday Parley With Foreign Policy Aides

Kennedy Gets Secret Report On Red Chief

WASHINGTON, Jan. 20 (AP)—President Kennedy's resistance to Castro Monday morning parley with foreign policy aides.

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Exiles Say Fidel Is Losing Out

Reports Indicate He Will Fall By Summer

WASHINGTON, Jan. 20 (AP)—President Kennedy's reports indicate that Fidel Castro is losing out.

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JFK's Carrier Hasn't Joined

'New Frontier'

WASHINGTON, Jan. 20 (AP)—President Kennedy's carrier has not yet joined the "New Frontier."

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President Picks Panel To Study Ethics In Gov't

New Chief Executive Also Selects Group Of Sub-Cabinet Officials In Busy Day

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Goldberg Enters NY Rail Crisis

Transportation Tie-Up Reaches Cleveland As Central Cuts Back Its Operations

NEW YORK, Jan. 20 (AP)—Labor Secretary Arthur J. Goldberg entered the New York City rail crisis today as the transportation tie-up reached Cleveland.

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Cuba Forgets 'War,' Sounds Work Call

HAVANA, Jan. 20 (AP)—Cuba's government today sounded a work call, forgetting the "war" it has been fighting since 1958.

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Getting Too Smart For Dogs Foxes Causing Outcry In Britain

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Smoking Meteor Spooked Ont. Men

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Today's News Index

- Tests on radar "spies" in sky support theory that they are Soviet planes.
- Cuban exile says former Adm.'s attitude toward U.S. may bring us closer to Cuba's freedom.
- A new world order is in the air, the Adm. of the Navy believes.
- Soviet officials echo Khrushchev's statement that they will not "narrow" Yugoslavia's freedom.
- Bridge ... 6A. Editorial ... 10B. Radio-TV ... 12C. Sports ... 13D. Weather ... 24. Miscellaneous ... 25. Public ... 26.

Why tags matter

- **<Heading 1>** Arizona Daily Star
- **<Paragraph>** an independent newspaper printing the news impartially.
- **<Paragraph>** Final edition 10 cents. Vol.120 no.23 Entered as second class matter. Post office Tucson Arizona. Tucson, Arizona,
- **<Paragraph>** Monday Morning, January 23, 1961.
- **<Paragraph>** Twenty pages.
- **<Heading 2>** Kennedy's AEC Choice has 'Animal' Problem
- **<Paragraph>** Berkeley, Calif. Jan. 22 -
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- **<Figure>** President Kennedy with 6 members of his family.
- **<Heading 2>** Resistance to Castro Up in the Air
- **<Paragraph>** Louisville, Ky. Jan. 22 (AP) - An important point in the future of organized Cuban resistance to the Fidel Castro regime could be reached at a meeting scheduled at an unnamed site Tuesday

WEATHER
Forecast for Tucson: Variable high elevations, warmer.
Temperatures:
Yesterday: HIGH 63 LOW 42
Year Ago: HIGH 68 LOW 34
U. S. Weather Bureau

The Arizona Daily Star

An Independent Newspaper Printing The News Impartially

FINAL EDITION
TEN CENTS
TWENTY PAGES

VOL. 120 NO. 23

TUCSON, ARIZONA, MONDAY MORNING, JANUARY 23, 1961

Politics In Arizona

Coming Primary Holds Spotlight

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The inauguration of Governor Stewart L. Udall, Tucson, as Secretary of the Interior is President John F. Kennedy's second and last forthcoming contract to fill the vacancy, coordinate anything else primarily in Arizona in the future.

Second in political attention — that Tucson's attention are to be held in the fall instead of winter and spring — of course, the current session of the Legislature, which has been completed by the end of the year.

Gov. Paul Frazier's calling of both primary and general elections in the second district county in the fall is a relief to the many Republicans who had expected the election to be held March 7 and May 2, respectively.

For the Democrats, it should mean the general election will be held in the fall, and the primary will be held in the fall.

But for the Republicans, it means the primary will be held in the fall, and the general election will be held in the fall.

Kennedy's AEC Choice Has 'Animal' Problem

BERKELEY, Calif., Jan. 22 (AP)—President Kennedy's choice of Dr. Glenn T. Seaborg as chairman of the Atomic Commission of California chafed.

Seaborg, who brilliant mind has led to the discovery of plutonium, then climbed and came up with the decision: "We're late there. They're probably not some help to hold his nose for him."

The man who will manage \$6 billion dollars worth of stock and equipment of the AEC had a job waiting for him when he arrived home Saturday from Washington. The 6-year-old son Eric handed him a volume rather than to his.

Stephen, 6, nudged her the answer, "Take 'em."

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Resistance To Castro Up In Air

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The newspaper said the Cuban resistance group's top leaders would meet this week with representatives of the U.S. Central Intelligence Agency to coordinate their efforts.

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Kennedy Gets Secret Report On Red Chief

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Kennedy also chose a number of new sub-cabinet officials.

The Joint Chiefs of Staff, even without civilian advice and direction.

But some of the Pentagon's top officers, including Secretary of Defense W. Clark Mervin, were gone from the White House on Sunday.

Mr. Mervin's hope was that Senate action on the nomination would be completed on Monday or Tuesday.

Cold Tightsens Grip On East

Freezing Weather Slashes Into Florida; Icy Storm Causes At Least 70 Deaths

By ASSOCIATED PRESS
Record cold hammered temperatures below zero from the Canadian border into New England and Northern Missouri on Sunday.

Sunday morning's extremes included 34 below at Berkeley, Mo., and 20 below at Lubron, N.H.; 25 at Hartford, Conn.; 20 at Hartford, Maine; 20 at New York, N.Y.; and 16 at New York, N.Y.

Boston's official low mark was 10 below, but readings in the area were as low as 20 below.

Clear skies brought some relief after the day of rain and snow. But as dark clouds gathered, another storm was expected to arrive again.

Goldberg Enters NY Rail Crisis

Transportation Tie-Up Reaches Cleveland As Central Cuts Back Its Operations

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Cuba Forgets 'War,' Sounds Work Call

HAVANA, Jan. 22 (AP)—Cuba's new government has called for a return to normalcy.

Cuba's new government has called for a return to normalcy.

Getting Too Smart For Dogs

Foxes Causing Outcry In Britain

LONDON, Jan. 22 (AP)—British hunters are complaining about a new breed of foxes.

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1.3.1 Info and Relationships

Success Criterion 1.3.1 Info and Relationships (Level A): Information, structure, and relationships conveyed through presentation can be programmatically determined or are available in text.

Charts, Graphs & infographics

Two types of accessibility barriers

1. Visual Barriers

2. Information Barriers



Color Contrast

Equitable Experience



Alt-text: Food Insecurity Statistics showing how stunting and wasting is on the rise.

WCAG 2.0 – 1.4.11

1.4.11: Non-text Contrast (AA)

The visual presentation of the following have a contrast ratio of at least 3:1 against adjacent color(s):

User Interface

Graphical Objects

WCAG 2.0 – Graphical Objects

Graphical Objects

Parts of graphics required to **understand the content**, except when a particular presentation of graphics is essential to the information being conveyed.

Contrast Minimums

4.5 to 1

Text below 14pt+Bold
Text below 17pt Regular

17pt Regular
16pt Regular
13pt Bold
and smaller

3 to 1


14pt + Bold

14pt Bold and above
18pt Regular and above

The tools you will need

<https://www.tpgi.com/color-contrast-checker/>

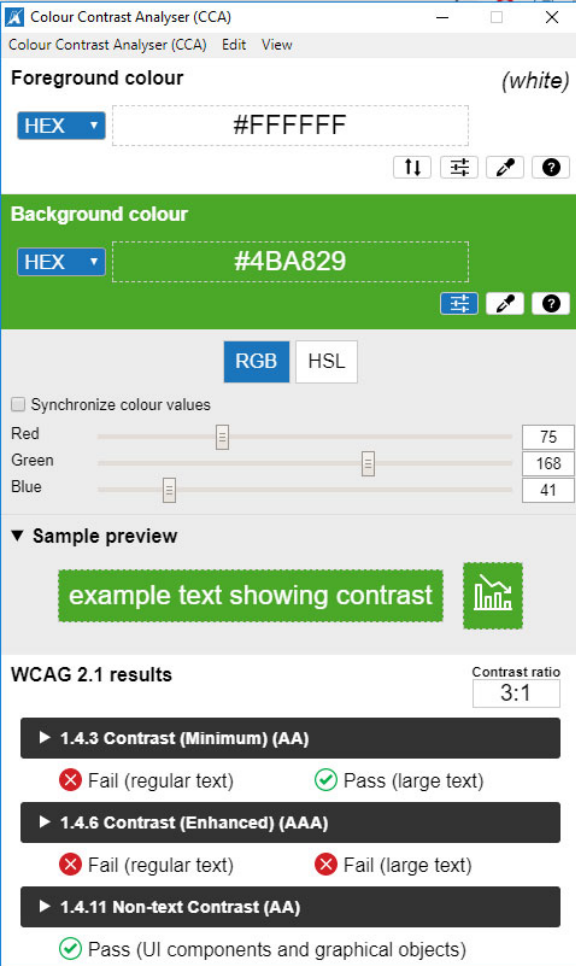

- Color Contrast Analyzer (PC/MAC)
- Color Simulations (PC) – Colorblind checker
- Sim Daltonism (MAC) – Colorblind checker



ColourSimulations
Protan Apps • Utilities & tools
★★★★★ 6 [Share](#)

The application provides real-time simulation of the common forms of inherited red-green colour-blindness.

[More](#)



Colour Contrast Analyzer (CCA)

Foreground colour (white)
HEX #FFFFFF

Background colour
HEX #4BA829

RGB HSL

Synchronize colour values

Red 75
Green 168
Blue 41

▼ Sample preview
example text showing contrast

WCAG 2.1 results Contrast ratio 3:1

- ▶ 1.4.3 Contrast (Minimum) (AA)
✗ Fail (regular text) ✓ Pass (large text)
- ▶ 1.4.6 Contrast (Enhanced) (AAA)
✗ Fail (regular text) ✗ Fail (large text)
- ▶ 1.4.11 Non-text Contrast (AA)
✓ Pass (UI components and graphical objects)

<https://www.microsoft.com/en-us/p/coloursimulations/9nblggh4385h>

Color Contrast Analyzer

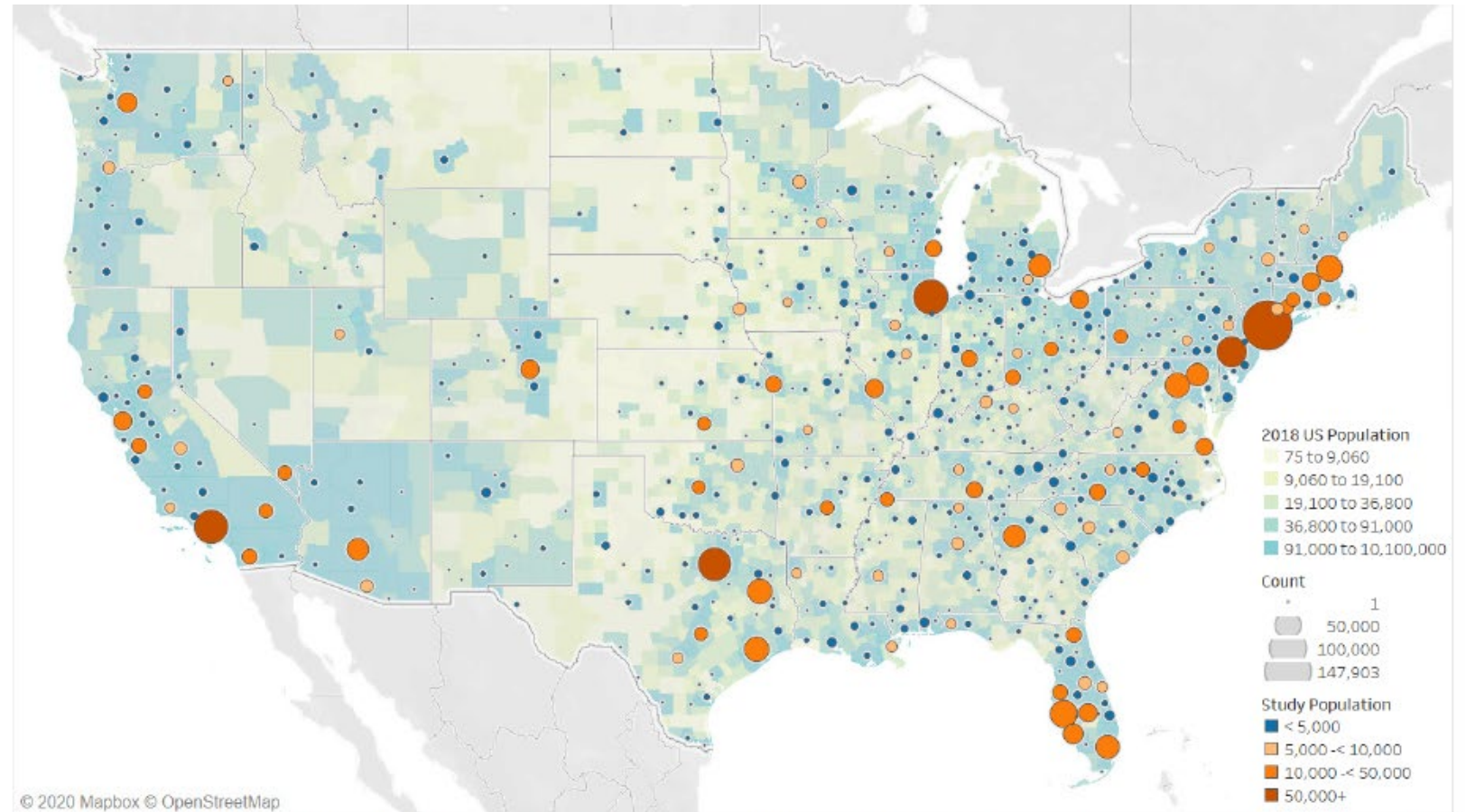
1. Use the eyedropper to sample a color
2. Check the Contrast Ratio for compliance
3. Adjust the HSL or RGB
4. Check synchronize values when using RGB
5. Copy the new values
6. Paste into PPT

Contrast is important
for people with
low vision.

The screenshot shows the Colour Contrast Analyser (CCA) interface. It features a title bar with 'Colour Contrast Analyser (CCA)', 'Edit', and 'View' menus. The main area is divided into sections for 'Foreground colour' (white, #FFFFFF) and 'Background colour' (green, #4BA829). Below these are color selection tools (HEX, RGB, HSL) and a 'Synchronize colour values' checkbox. A 'Sample preview' section shows 'example text showing contrast' on a green background. The 'WCAG 2.1 results' section displays a contrast ratio of 3:1 and lists compliance status for various rules: 1.4.3 Contrast (Minimum) (AA) - Fail (regular text), Pass (large text); 1.4.6 Contrast (Enhanced) (AAA) - Fail (regular text), Fail (large text); 1.4.11 Non-text Contrast (AA) - Pass (UI components and graphical objects). Yellow callout circles with numbers 1 through 5 point to the eyedropper, the contrast ratio, the HSL/RGB tabs, the 'Synchronize colour values' checkbox, and the background color input field, respectively.

1.4.11 Non-text Contrast EXCEPTION

When there is no other way to present the data...



Map based on Longitude (generated) and Latitude (generated). Circle color shows details about study population. Size shows sum of Count. Details are shown for CBSA. Map coloring shows 2018 Population by County.

Express it as Headings and Text

<H2> 2005

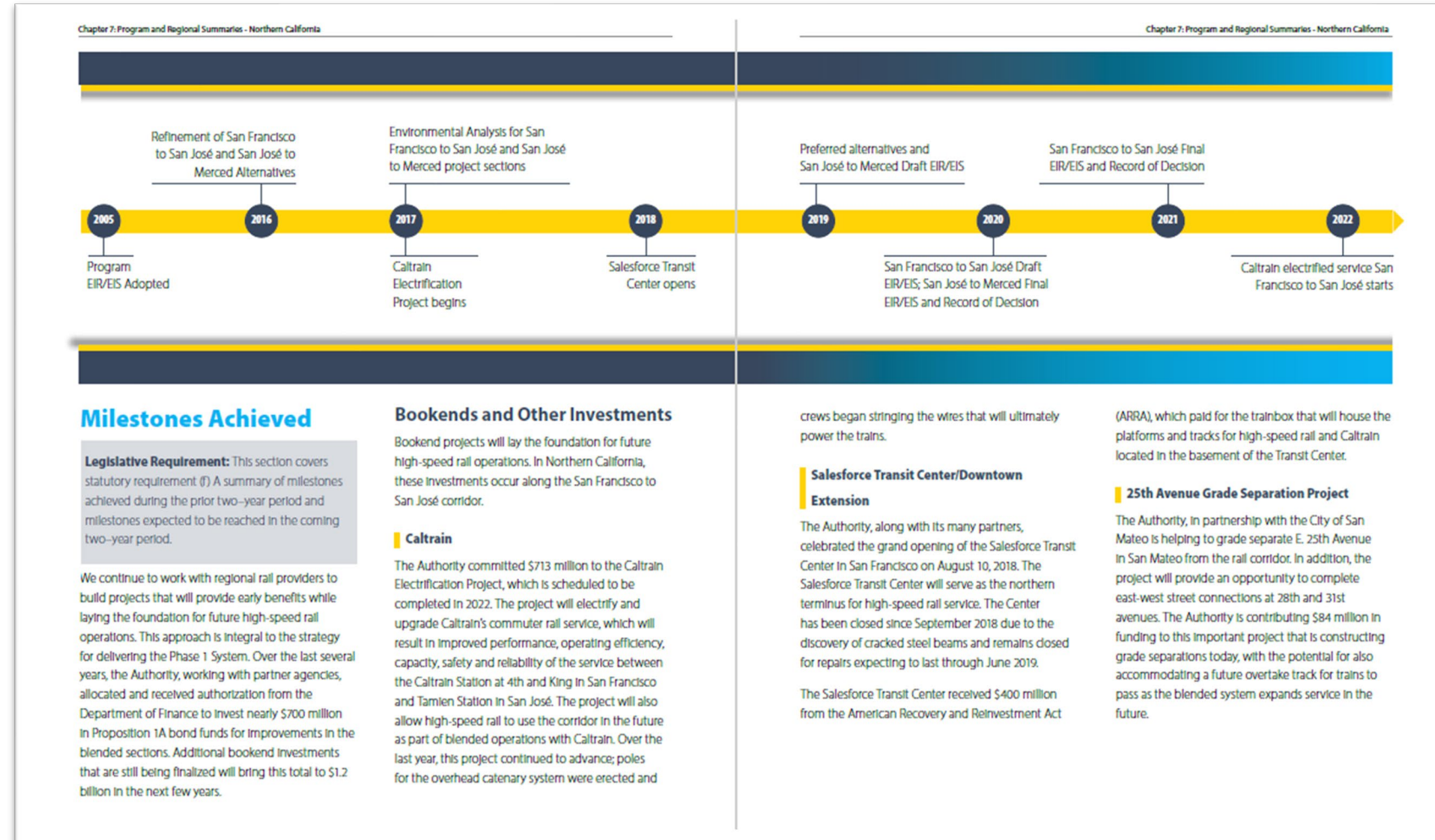
<P> Program EIR...

<H2> 2016

<P> Refinement...

<H2> 2017

<P> Environmental...



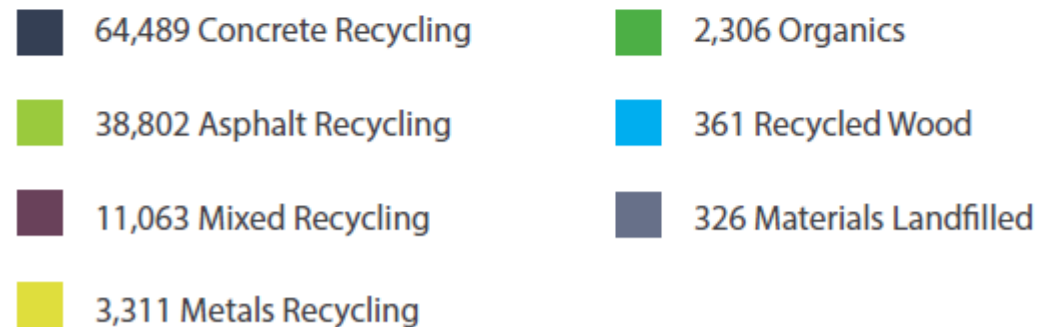
Example of robust infographics

Exhibit 21: 2017 Materials Management (In Tons)









directly from contractors. These recycling rates far surpass the 50 percent minimum diversion rate recommended by the California Integrated Waste Management Board and are an indicator that the Authority is performing on par with leading international sustainable construction projects.

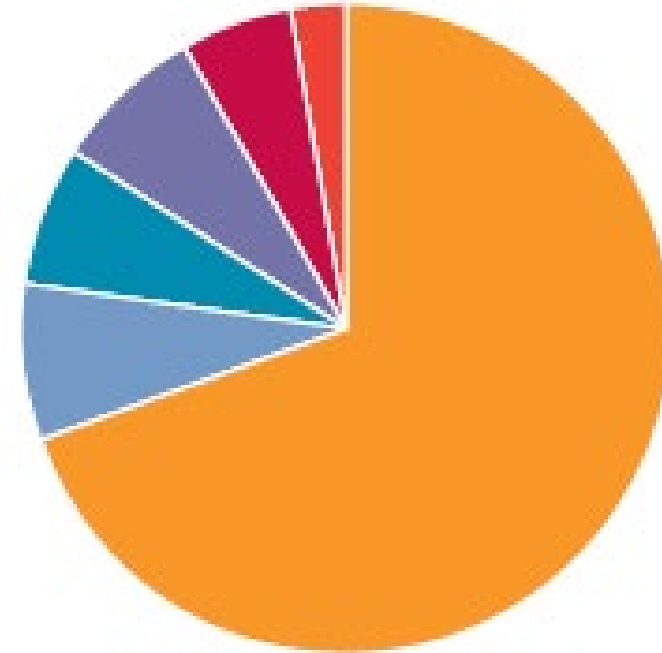
The Authority produced no un-remediated hazardous waste in 2017. A small amount of hazardous waste was remediated by the Authority's contractors and disposed of, according to proper procedures.



Decorative Infographic Elements

Revenue

| | M\$ | % |
|---|-------|--------|
|  NELHIN and MOHLTC | 299.1 | 69.9% |
|  Cancer Care Ontario | 92.8 | 7.7% |
|  Specifically funded programs | 29.2 | 6.8% |
|  Patient services | 29.8 | 7.0% |
|  Other | 26.7 | 6.2% |
|  Amortization - deferred capital contributions for equipment | 10.4 | 2.4% |
| | 428.1 | 100.0% |

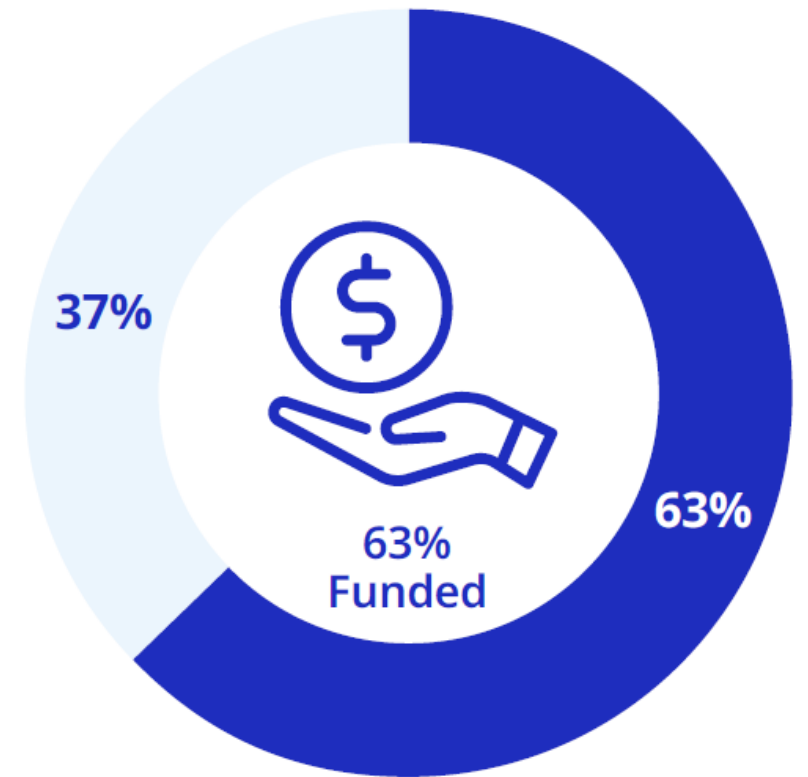


Alt-text for Charts and Graphs

Best Practices:

- Describe format
- Describe range
- Describe one or more:
 - Trend
 - Key data points
 - Comparative data

► Figure 8.3. Example of a funding coverage chart from Financial Tracking Service



The figure illustrates the difference between funding received (blue) for a response plan and as yet unmet requirements (grey).

Styles = Structure

- Headings H1-H6
- Lists
- Captions
- Figures
- Tables

WCAG Guidelines

- 1.3.1 Info and Relationships
- 1.3.2 Meaningful Sequence



Heading

ON VIEW JUNE 18, 2022, THROUGH JANUARY 2023

Immerse yourself in the creative journey of costume designer Ruth E. Carter, the 2019 Academy Award Winner for Achievement in Costume Design for her imaginative and influential work on Marvel's *Black Panther*, making history as the first African American to win in the category.

Body

Ruth Carter has been dazzling audiences and critics alike with her costume designs for more than 35 years and is best known for films such as Spike Lee's *Do the Right Thing* and *Malcolm X*, Steven Spielberg's *Amistad*, Eddie Murphy's *Dolemite is My Name*, *Coming 2 America*, and Marvel's *Black Panther*. Carter's films uniquely capture the African American narrative and not only leave their mark in cinematic history, but also influence fashion and culture.

Heading

EXHIBITION HIGHLIGHTS

- 60+ costumes designed by Ruth E. Carter from films including *Black Panther*, *Do the Right Thing*, *Selma*, *Malcolm X*, *Roots*, *Coming 2 America*, and more
- Immersive, interactive experiences including a *Black Panther* "Warrior Falls" photo opportunity
- Afrofuturistic installation incorporating original artwork by Brandon Sadler
- Original drawings, paintings, photographs, sketches, and mood boards
- Descriptive text panels with supplemental digital materials

Heading

MEDIA CONTACT

Michelle Leyva
Michelle@MichelleSandersPR.com | m 206.595.1151 | Museum of Pop Culture 325 5th Avenue N. Seattle, WA 98109

■ facebook.com/MoPOPSeattle ■ twitter.com/MoPOPSeattle

For more information and to download press images, visit MoPOP.org/press

Links

#MoPOP

Figure

MUSEUM
OF
POP
CULTURE

RUTH E. CARTER

Afrofuturism in Costume Design

RUTH CARTER ON HER PROCESS

Ruth E. Carter describes Afrofuturism as the "African culture and diaspora using technology and intertwining it with imagination, self-expression, and an entrepreneurial spirit."

Often the word technology is used to describe something that is "high-tech," but it means the application of knowledge. Carter's process is rooted in research which she then applies to the design and creation of costumes, making all her work highly Afrofuturistic.

She credits the success of her designs to her research which she describes as a "slow and patient process which cannot be rushed." Beyond studying images, Carter also consults other sources. She includes time in her research process for, "reading about a time period, speaking to historians, studying the way the mind thought and body moved, and learning about innovative or ancient design techniques that can enhance the costume."

But what about color?

Text Contrast:

WCAG 1.4.3 Contrast Minimums

Graphic Contrast:

WCAG 1.4.11 Non-text Contrast

Graphic Information:

WCAG 1.4.1 Use of Color

WCAG 1.3.1 Info and Relationships



Color Differentiation

1.4.1: Use of Color Only (A)

Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.

Items in **Red** are required

Colorblindness

The Facts:

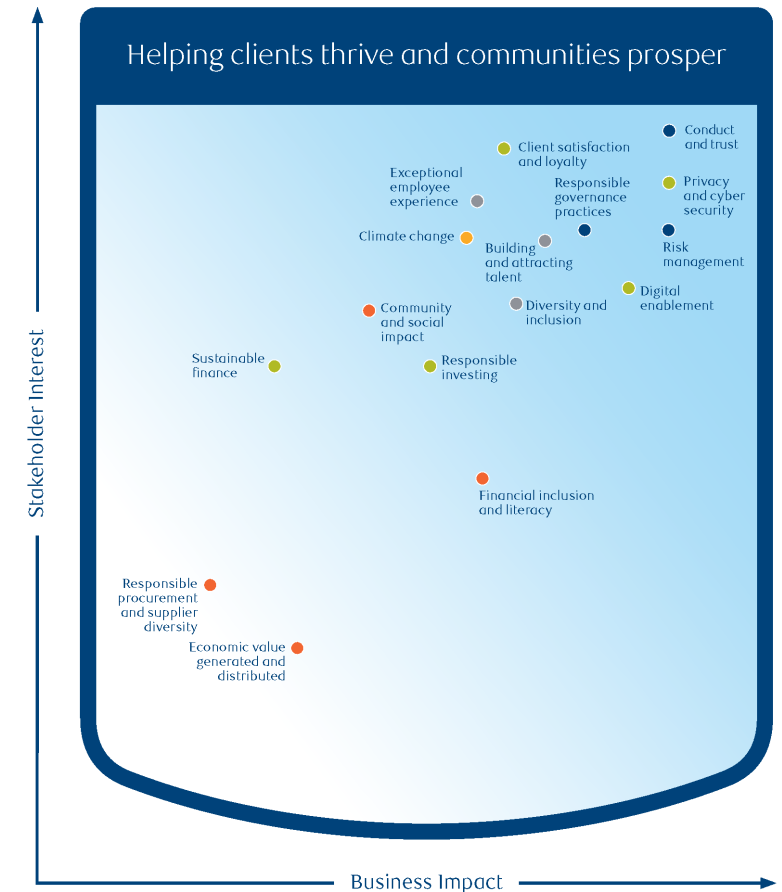
- 8% of the males
- 0.5% of the female
- 10-11% White male population
- >2% Black male population
- Red/Green is most prevalent

Our ESG priorities

It's important that we identify, understand and respond to

Legend

- Governance & Integrity
- Value for Employees
- Value for Clients
- Value for Society
- Value for Planet



Colorblind Example

Our ESG priorities

It's important that we identify, understand and respond to the ESG factors that matter most to our stakeholders and

Legend

- Governance & Integrity
- Value for Employees
- Value for Clients
- Value for Society
- Value for Planet

Legend

- Governance & Integrity
- Value for Employees
- Value for Clients
- Value for Society
- Value for Planet



Colorblind Example

Our ESG priorities

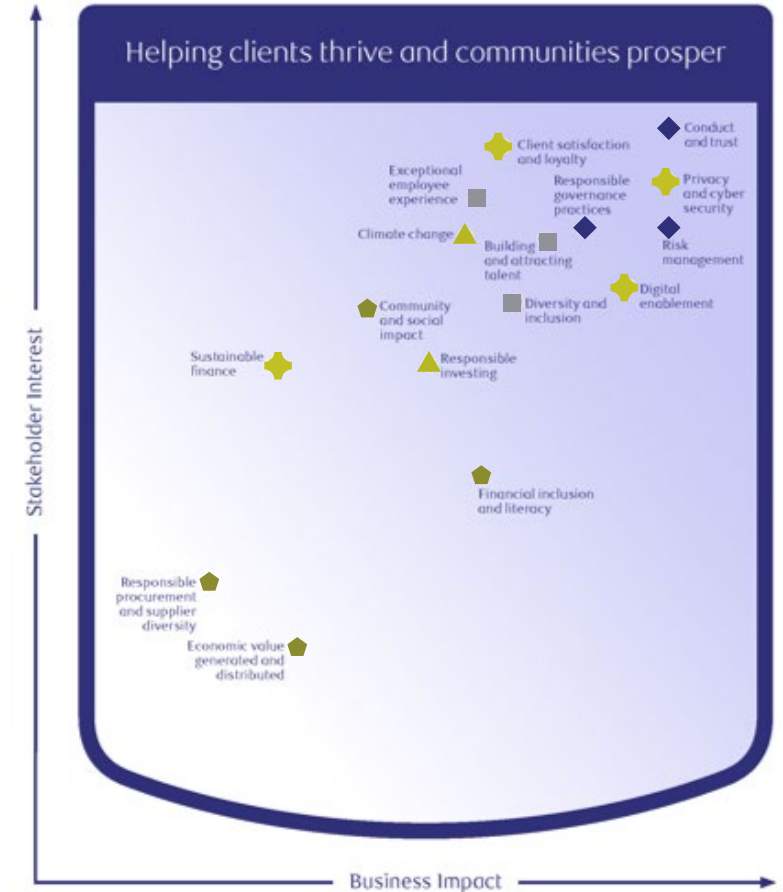
It's important that we identify, understand and respond to the ESG factors that matter most to our stakeholders and

Legend

- ◆ Governance & Integrity
- Value for Employees
- ▲ Value for Clients
- ⬠ Value for Society
- ✦ Value for Planet

Legend

- Governance & Integrity
- Value for Employees
- Value for Clients
- Value for Society
- Value for Planet



Colorblind Example

Our ESG priorities

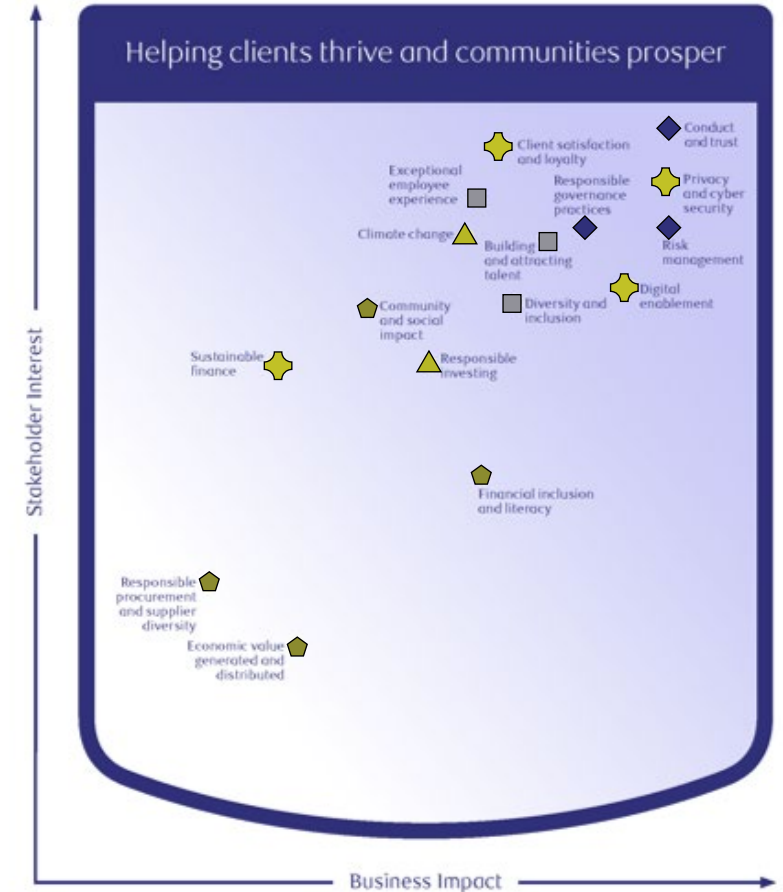
It's important that we identify, understand and respond to the ESG factors that matter most to our stakeholders and

Legend

-  Governance & Integrity
-  Value for Employees
-  Value for Clients
-  Value for Society
-  Value for Planet

Legend

-  Governance & Integrity
-  Value for Employees
-  Value for Clients
-  Value for Society
-  Value for Planet



More than color to tell the difference

SUBSCRIPTION TYPES

Standard 5-Show Subscriptions

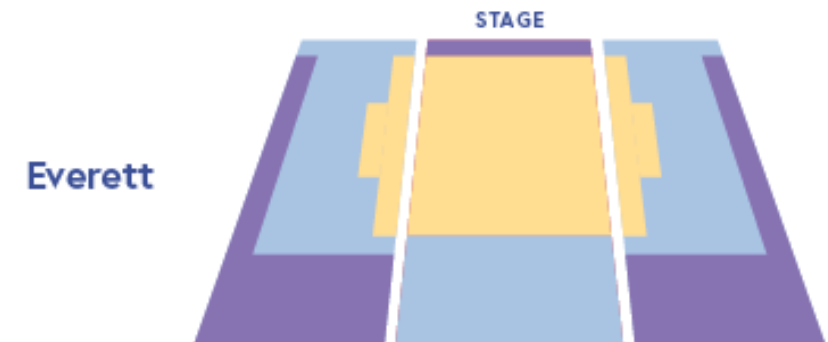
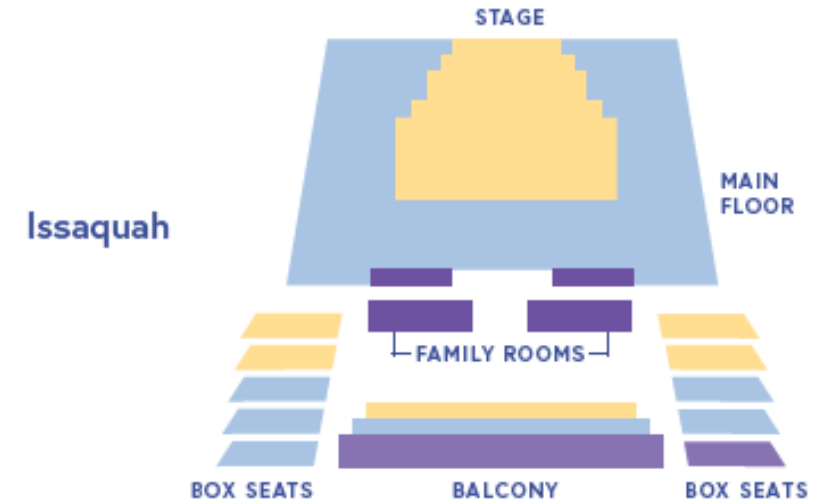
| | General | | | Senior (65+) | | | Youth (18 and under) | | |
|--|---------|-------|-------|--------------|-------|-------|----------------------|-------|-------|
| | A+ | A | B | A+ | A | B | A+ | A | B |
| Sat Mat, Sat Eve, Sun Mat, Ladies' Night | \$420 | \$330 | \$255 | \$400 | \$310 | \$235 | \$355 | \$265 | \$190 |
| Wed, Thu Mat, Thu Eve, Fri, Sun Eve | \$390 | \$300 | \$225 | \$370 | \$280 | \$205 | \$325 | \$235 | \$160 |
| Previews | \$305 | \$220 | \$160 | \$305 | \$220 | \$160 | \$305 | \$220 | \$160 |

FlexiPass Subscriptions

| | General | Senior | Youth |
|---------|---------|--------|-------|
| 5-Shows | \$430 | \$410 | \$365 |

Active and Retired Military save 10% for each qualifying Subscription. Contact the Box Office for details: (425) 392-2202.

Note: There is a \$2 facility fee for each show per person included in the ticket price.



Don't miss this

Labels make it more accessible

SUBSCRIPTION TYPES

Standard 5-Show Subscriptions

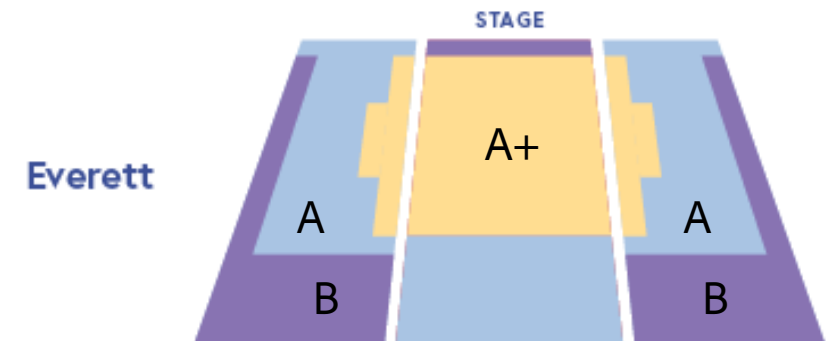
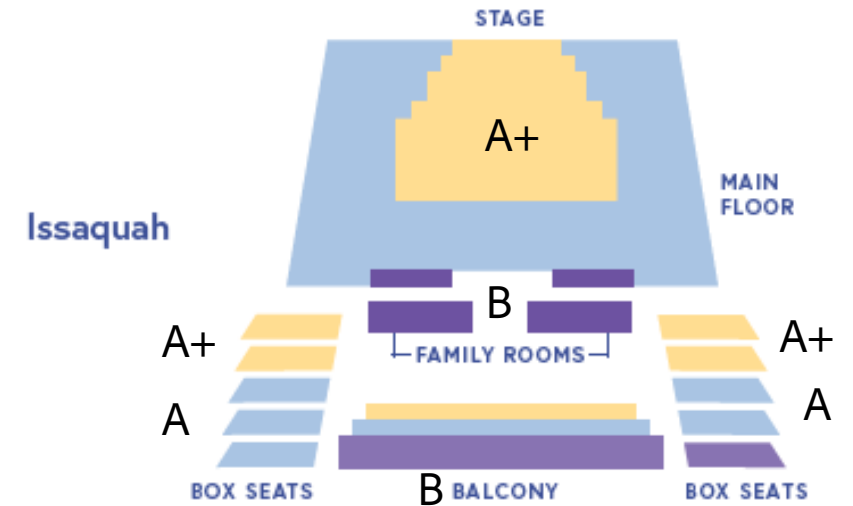
| | General | | | Senior (65+) | | | Youth (18 and under) | | |
|--|---------|-------|-------|--------------|-------|-------|----------------------|-------|-------|
| | A+ | A | B | A+ | A | B | A+ | A | B |
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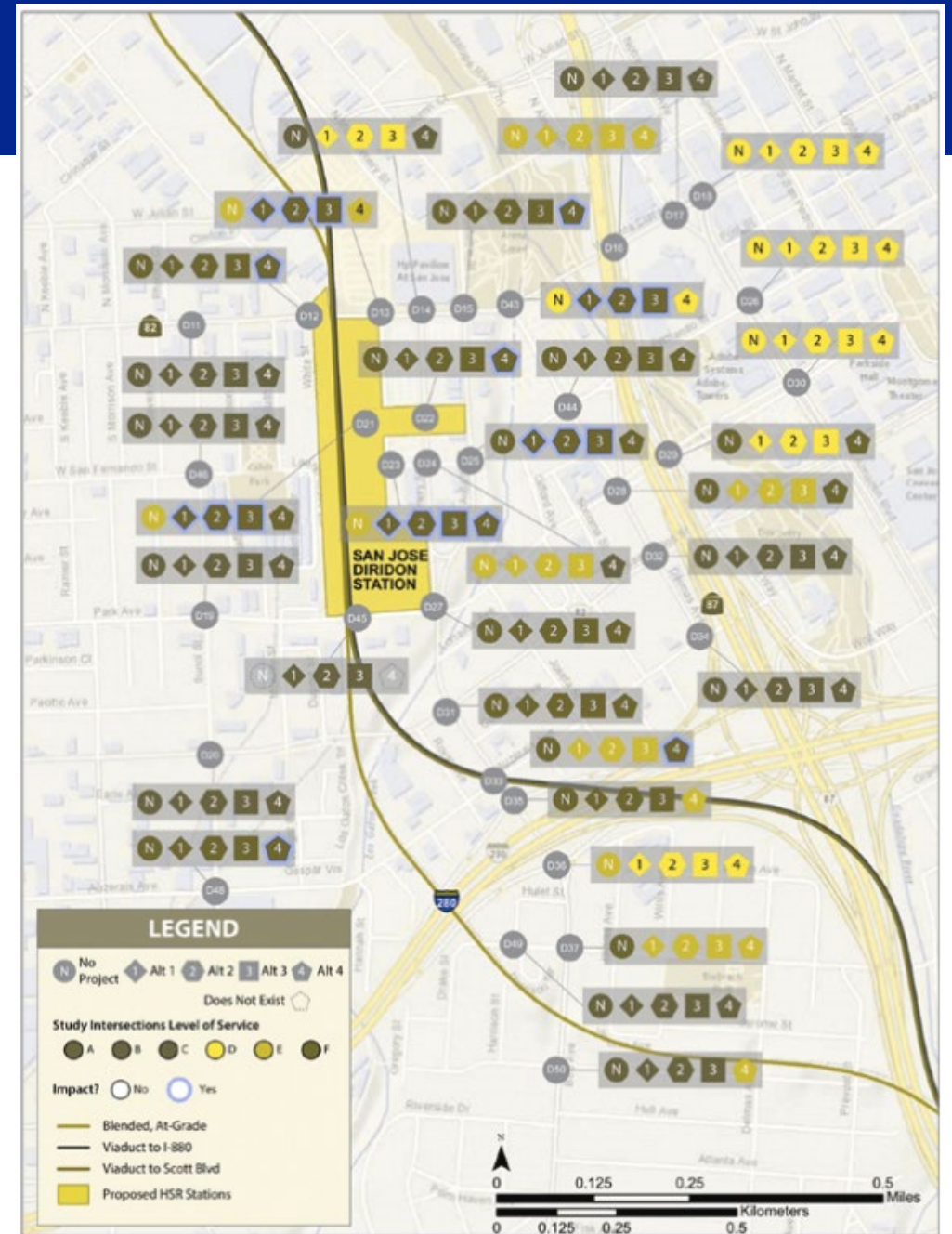
Note: There is a \$2 facility fee for each show per person included in the ticket price.



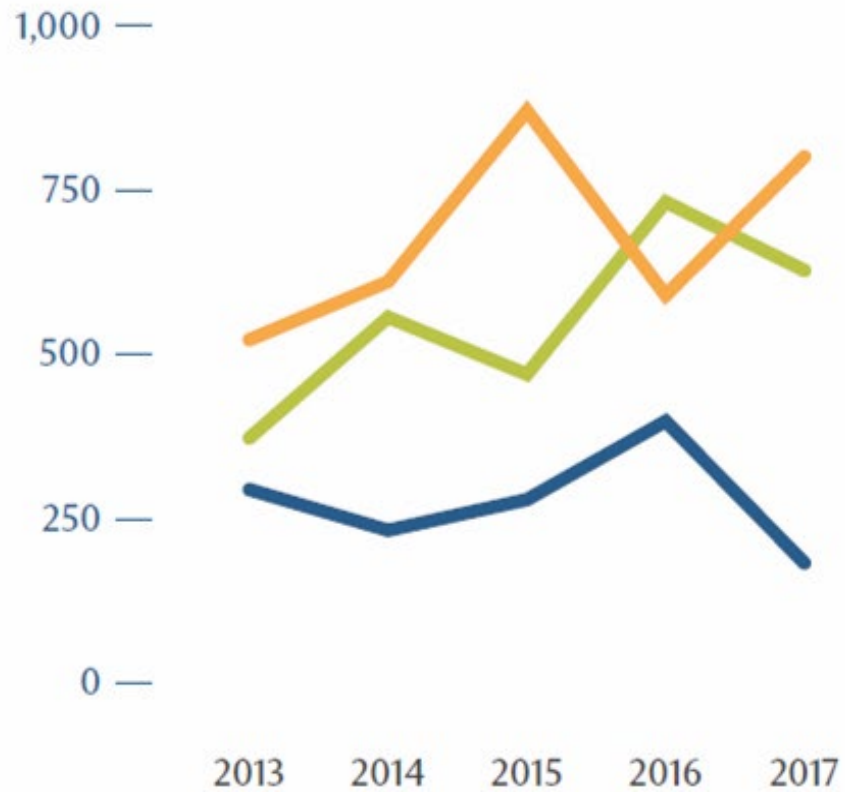
Deuteranopia Facts

Most likely to confuse:

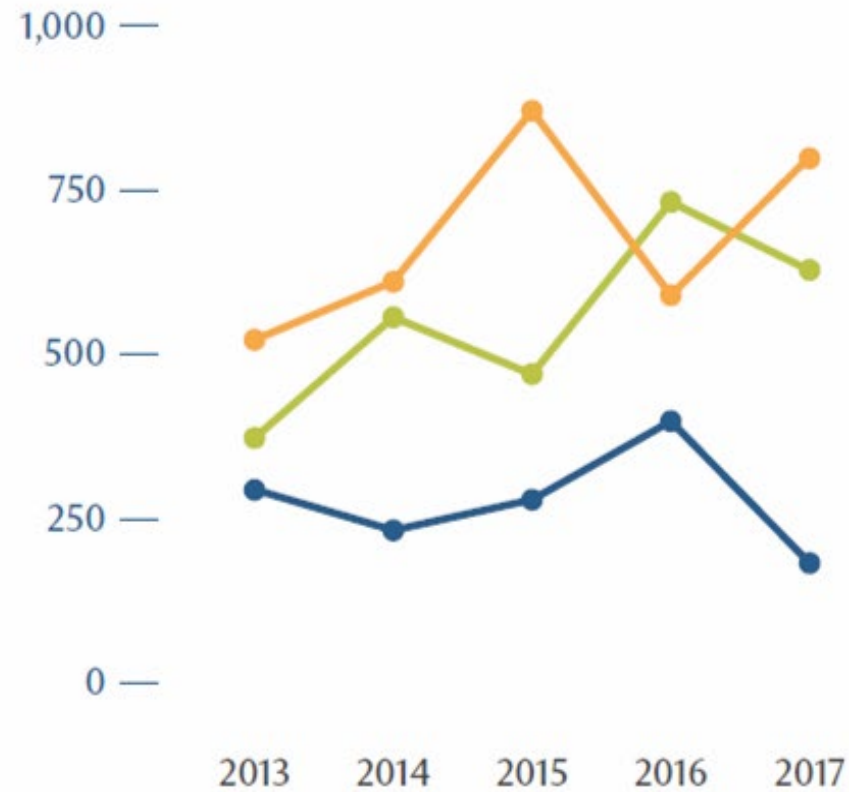
- Mid-reds with mid-greens
- Blue-greens with grey and mid-pinks
- Bright greens with yellows
- Pale pinks with light grey
- Mid-reds with mid-brown
- Light blues with lilac



More than Color

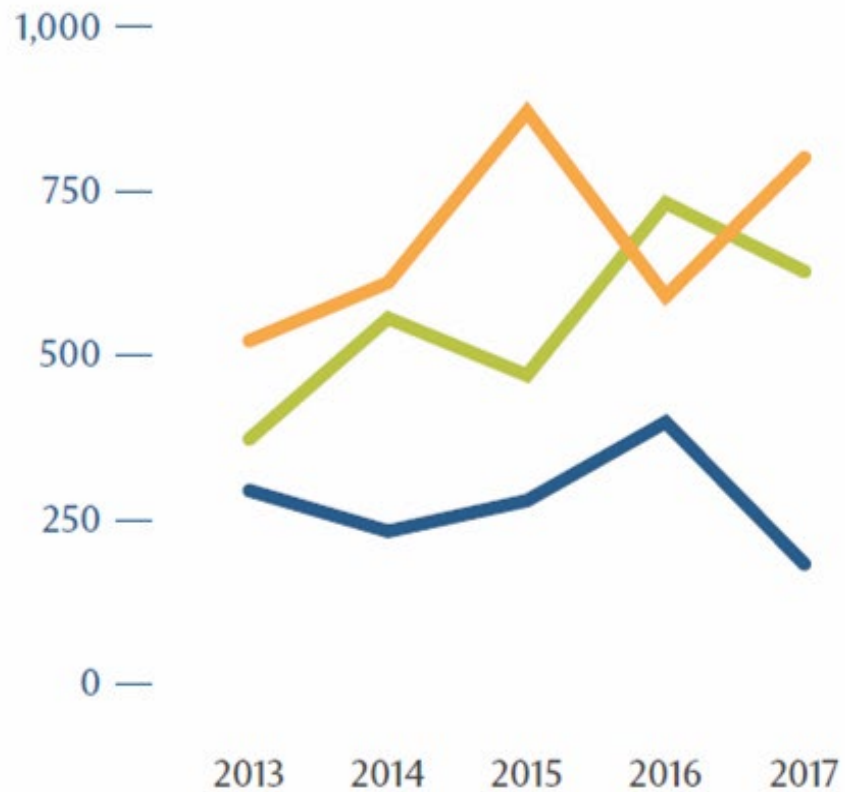


- Duis autem veleum iriure
- Nam liber tempor cum
- Ut wisi enim advet minim

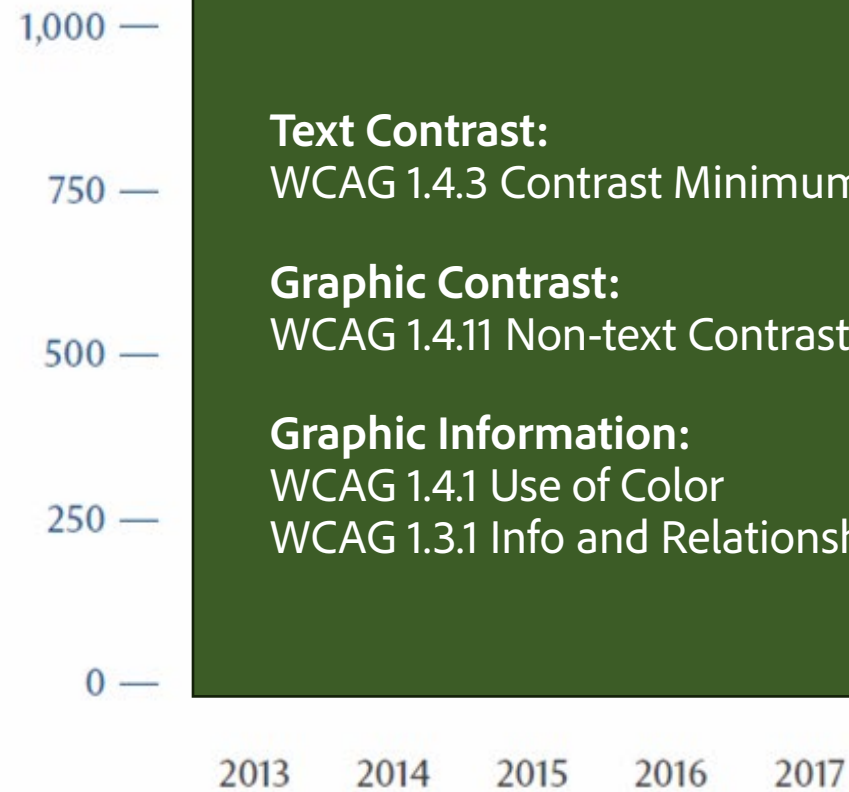


- Duis autem veleum iriure
- Nam liber tempor cum
- Ut wisi enim advet minim

More than Color: WCAG



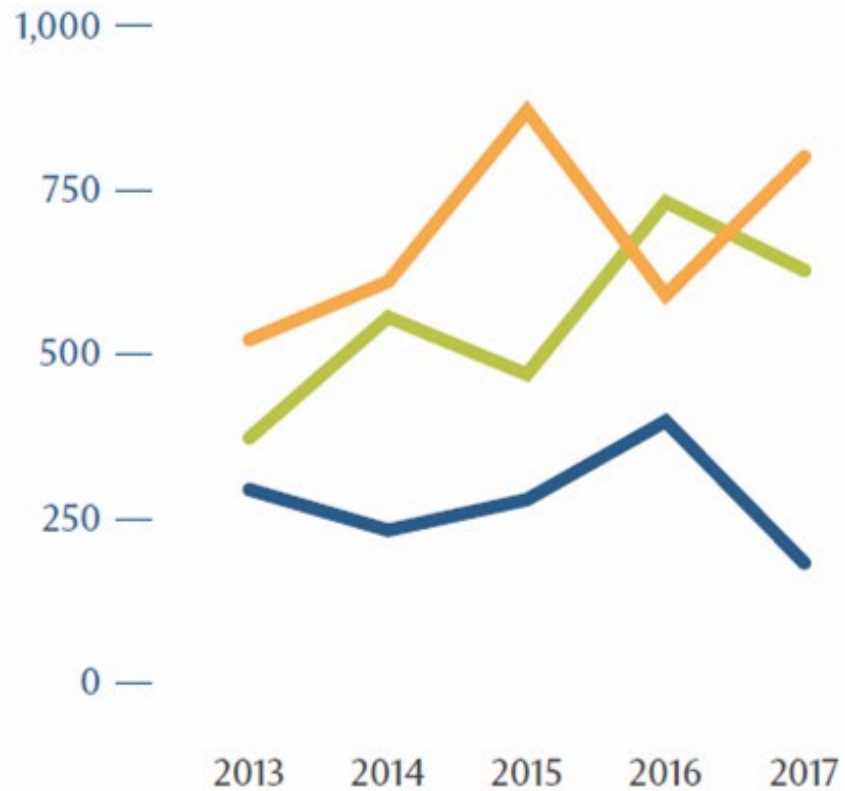
- Duis autem veleum iriure
- Nam liber tempor cum
- Ut wisi enim advet minim



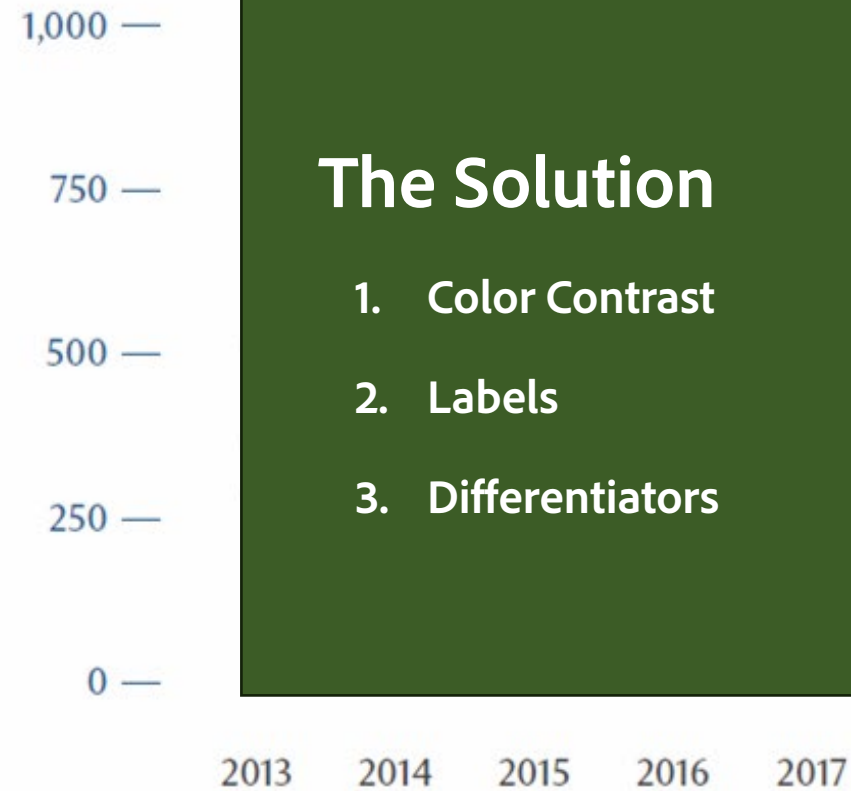
- Text Contrast:**
WCAG 1.4.3 Contrast Minimums
- Graphic Contrast:**
WCAG 1.4.11 Non-text Contrast
- Graphic Information:**
WCAG 1.4.1 Use of Color
WCAG 1.3.1 Info and Relationships

- Duis autem veleum iriure
- Nam liber tempor cum
- Ut wisi enim advet minim

More than Color: The Solution



— Duis autem veleum iriure
— Nam liber tempor cum
— Ut wisi enim advet minim

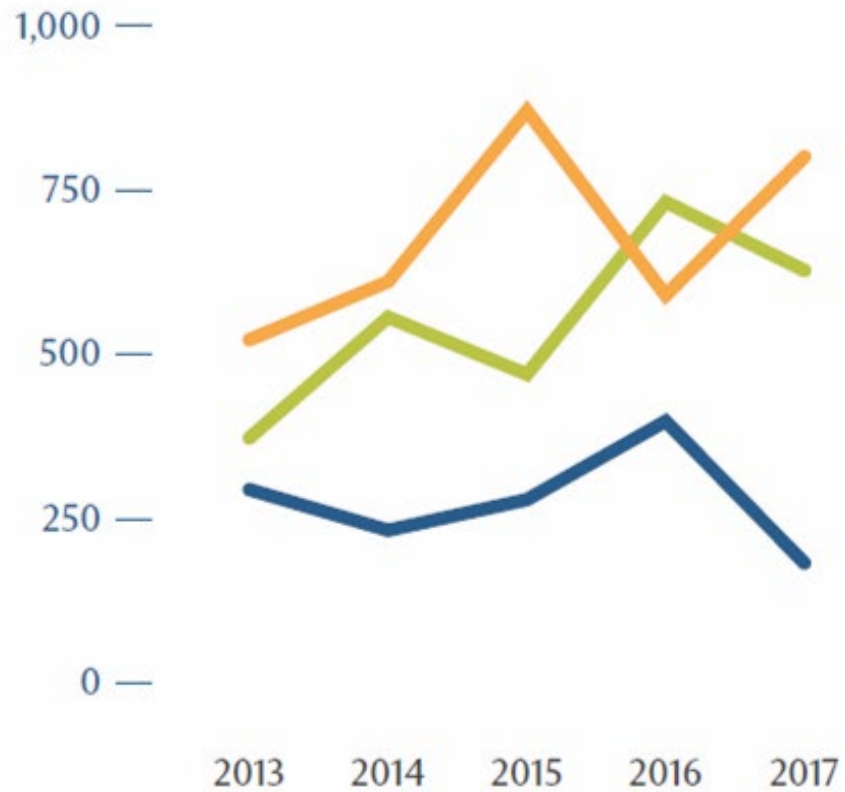


The Solution

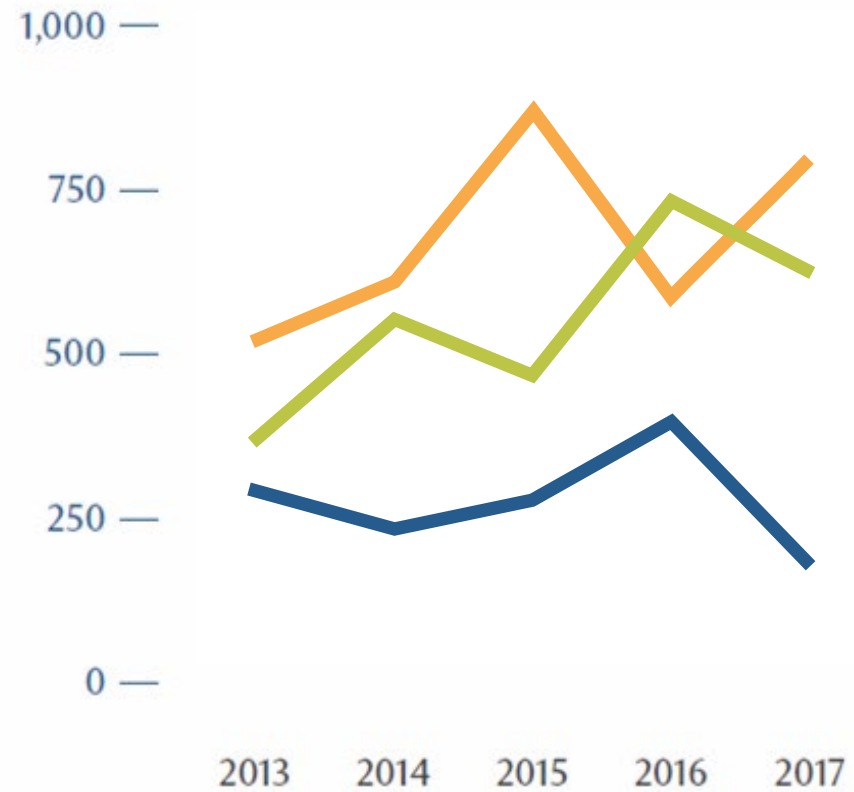
1. Color Contrast
2. Labels
3. Differentiators

— Duis autem veleum iriure
— Nam liber tempor cum
— Ut wisi enim advet minim

Let's fix this:

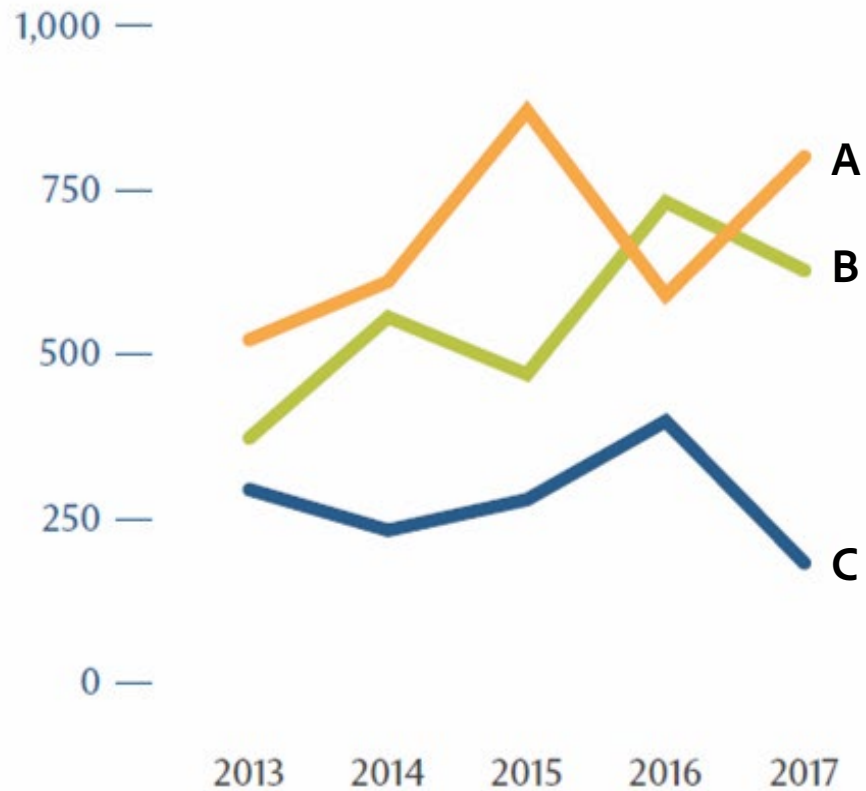


- Duis autem veleum iriure
- Nam liber tempor cum
- Ut wisi enim advet minim

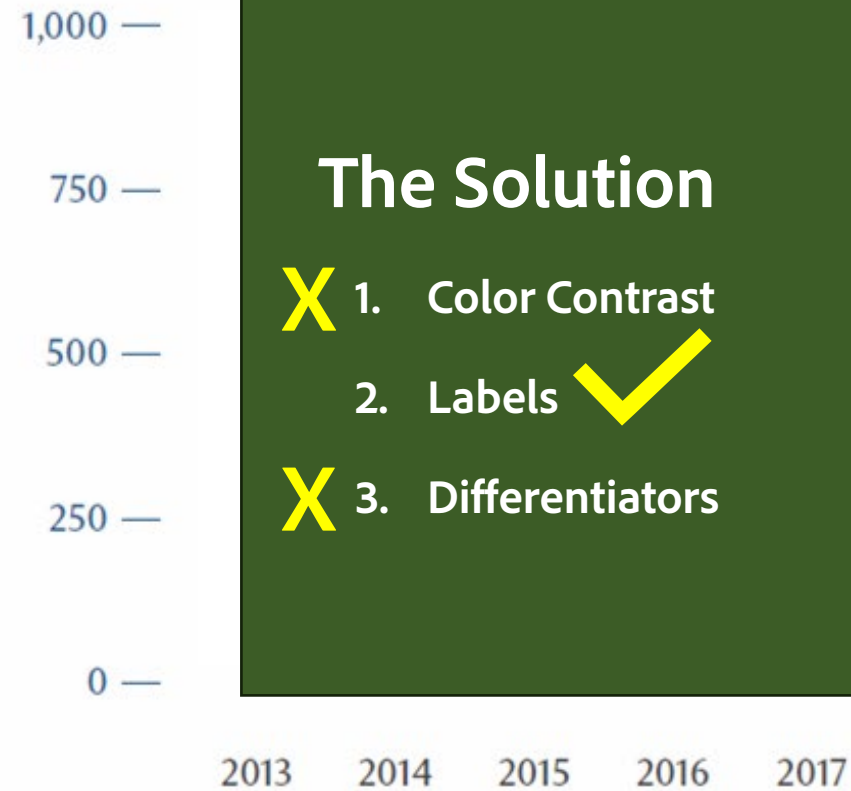


- Duis autem veleum iriure
- Nam liber tempor cum
- Ut wisi enim advet minim

More than Color: Multiple Ways



- A — Duis autem velem iriure
- B — Nam liber tempor cum
- C — Ut wisi enim advet minim

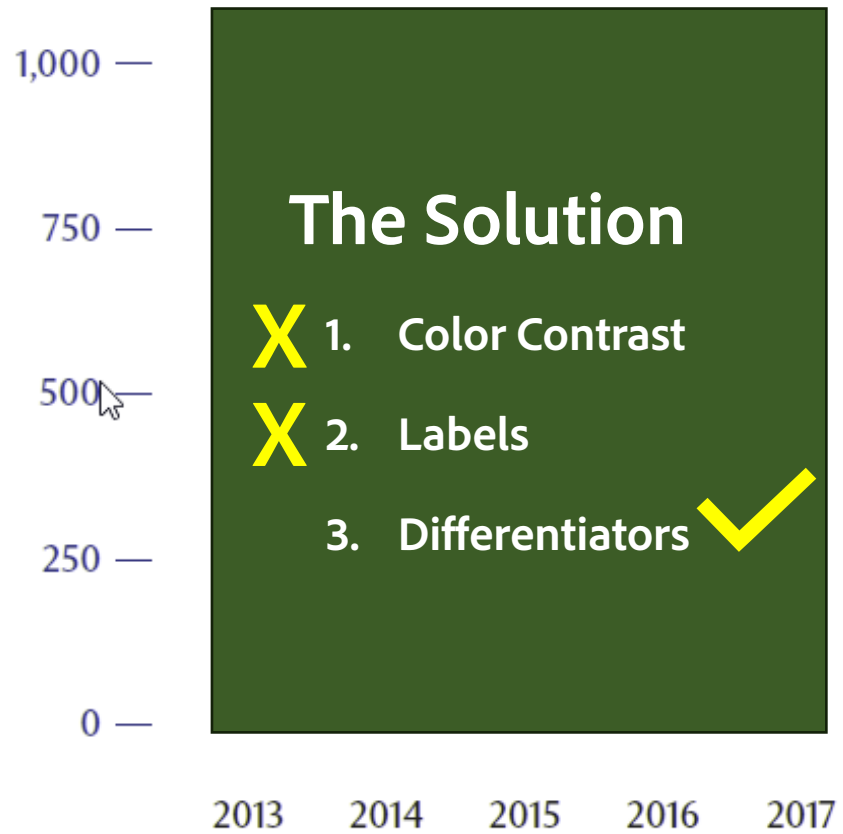


The Solution

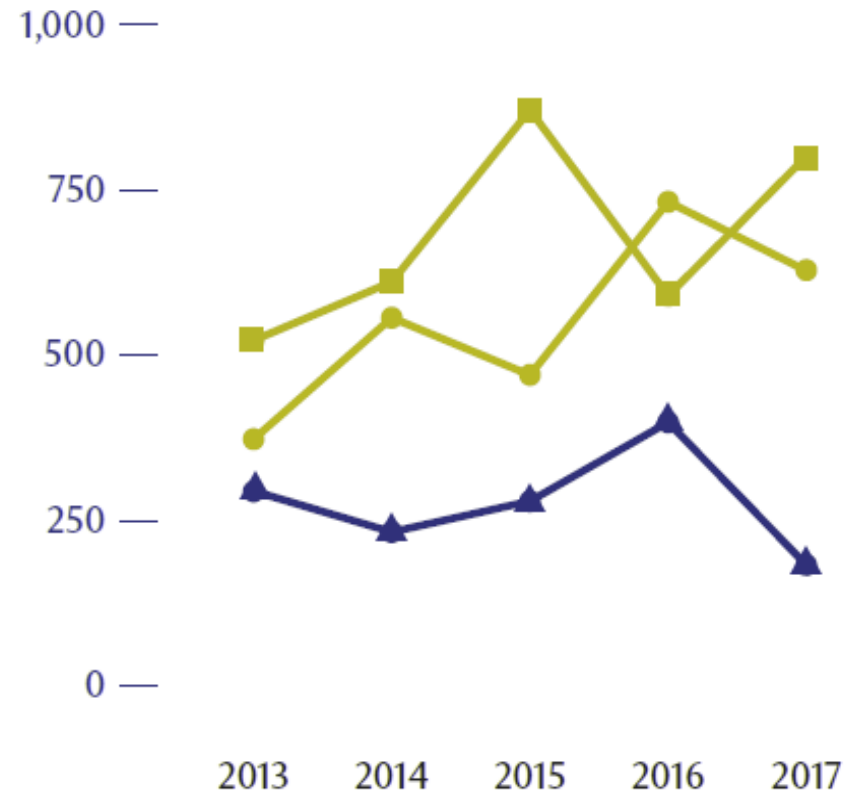
- X 1. Color Contrast
- ✓ 2. Labels
- X 3. Differentiators

- Duis autem velem iriure
- Nam liber tempor cum
- Ut wisi enim advet minim

Use Symbols

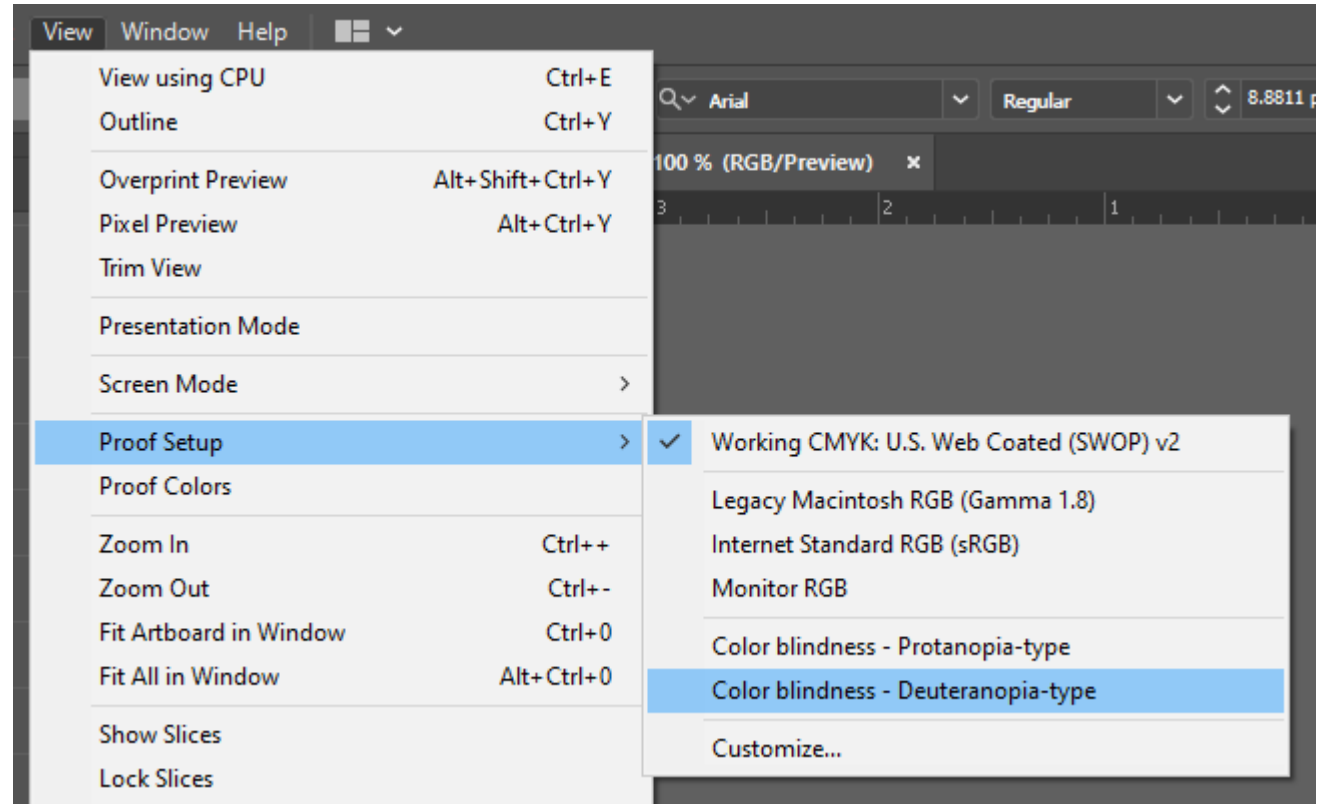


— Duis autem velem iriure
— Nam liber tempor cum
— Ut wisi enim advet minim



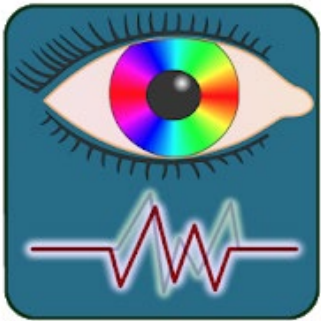
— Duis autem velem iriure
— Nam liber tempor cum
— Ut wisi enim advet minim

Colorblind Evaluation in Adobe Illustrator



View > Proof Setup > Colorblindness – Deuteranopia-type

Colorblind Evaluation Tools for Mac - Mobile

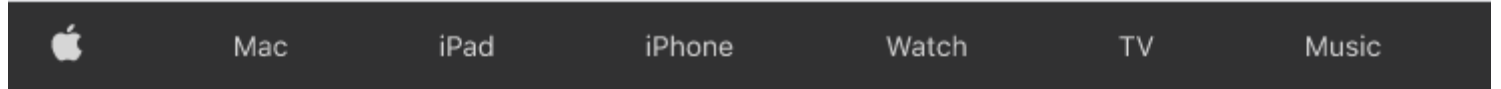
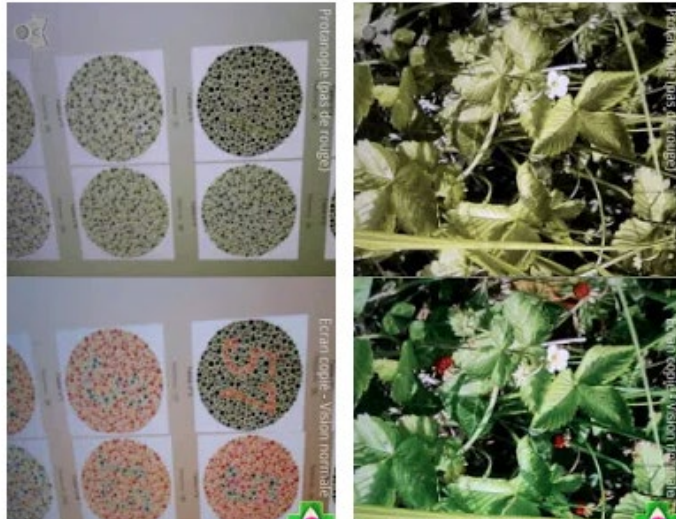


Daltonizer

NGHS.fr Medical

E Everyone

i This app is compatible with all of your devices.



Mac App Store Preview

Open the Mac App Store to buy and download apps.



Sim Daltonism 4+

A window to color blindness

Michel Fortin

Free

<https://apps.apple.com/us/app/sim-daltonism/id693112260?mt=12>

Daltonizer: https://play.google.com/store/apps/details?id=fr.nghs.android.cbs&hl=en_US&gl=US

Understanding the intent

What is the expected user experience?





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HOURS

Visit MoPOP.org for current hours of operation.

LOCATION

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at Seattle Center
325 5TH AVENUE N

TICKETS

MoPOP.org/Visit
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Woodland Park Zoo
Chihuly Garden and Glass
Pacific Science Center



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MUSEUM OF POP CULTURE

MUSEUM OF POP CULTURE

MoPOP



FIND YOUR FANDOM!

THERE'S SOMETHING FOR EVERY FAN AT MoPOP



Nestled beside the iconic Space Needle, the Museum of Pop Culture (MoPOP) is a nonprofit museum that features in-depth exhibitions and interactive experiences that bring pop culture to life.

CONTACT HIGH

GUITAR

STAR WARS

THE WIZARD OF OZ

THE WIZARD OF OZ

THE WIZARD OF OZ

See how Carter captures Afrofuturism with more than 50 wearing pieces from Bina including Black Panther, Malcolm X, Sade, Da Brat, and more.

Featuring four decades of photography from the late 1970s to today, Contact High has now created a resolution not just in music, but in aesthetic, rock, fashion, and culture.

Take the journey of the guitar in American popular music through iconic instruments and musicians.

Get an intimate look at Peter Dinklage's career through more than 200 artifacts, directly from the band's Seattle warehouse.

Travel alongside Jim Henson at the height of his fame with intimate handwritten notes, original sketches, and personal artifacts.

Dive into the legacies of the genre's greatest creators and creations with our artifacts the Spock's Turtleneck. See the real-life look that's greater from the original 1977 Star Wars movie.

Meet a Friendly dragon, discover your fairy tale archetype, and see costumes from The Wizard of Oz and Harry Potter.

Play the latest video games from indie developers, featuring complex puzzles and plots that challenge the imagination.

Investigate alien worlds through artifacts from Star Wars, Black Panther, and more. Explore the history of the Wizard of Oz and Harry Potter.

Try to survive the most chilling horror. Use real-life artifacts from the Wizard of Oz and Harry Potter.

Experience the world's most extensive collection of vintage memorabilia, and celebrate the music and history of Seattle's grunge legends.

Visit MoPOP.org for a list of current exhibitions.

325 5TH AVENUE N
AT SEATTLE CENTER
MoPOP.org

How are we telling the story?

THERE'S SOMETHING FOR EVERY FAN AT MoPOP

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Woodland Park Zoo
Chihuly Garden and Glass
Pacific Science Center

@MoPOPSeattle #MoPOP

MUSEUM OF POP CULTURE

RUTHIE CARTER
See how Carter expresses Afrofuturism with more than 60 stunning pieces from films including *Black Panther*, *Matrix 4*, *Some Like It Hot*, and more.

CONTACT HIGH
Featuring four decades of photography from the late 1970s to today, *Contact High* hip-hop created a revolution not just in music, but in politics, race relations, fashion, and culture.

GUITAR
Trace the journey of the guitar in American popular music through iconic instruments and musicians.

HERNDRIK ABERCROMBIE
Get an intimate look at Peasie Jim's artifacts directly from the band's Seattle warehouse.

SFF HOF
Travel alongside Jimi Hendrix at the height of his fame with intimate handwritten notes, original photos, and personal artifacts.

STAR WARS
Dive into the legacies of the genre's greatest creators and creators with Star Wars and Luke Skywalker's lightsaber from the original 1977 *Star Wars* movie.

FANTASY
Meet a friendly dragon, discover your fairytale quest, and see costumes from *The Hobbit* and *Harry Potter*.

INFINITE WORLDS
Play the latest video games from indie developers, featuring complex puzzles and plot's that challenge the imagination.

WORLD OF
Investigate alien worlds through artifacts from *Star Wars*, *Blade Runner*, *Back to the Future*, and *Blade Runner* (Director's Edition) movies in one epic mission.

WORLD OF
Try to survive the most chilling horror, like Michael Myers from *Halloween* and the zombies from *The Walking Dead*.

WORLD OF
Experience the world's most extensive collection of Nirvana memorabilia, and celebrate the music and history of Seattle's genre luminaries.

Visit MoPOP.org for a list of current exhibitions.

Double-Gate Fold can be presented as a flat spread of inside and outside panels

Or as individual panels in sequence

How you build matters

College of Liberal Arts and Sciences

The College of Liberal Arts and Sciences is the largest academic division at SUNY Oswego, housing 18 academic departments, five graduate programs, and several certificate programs. Providing a learner centered community committed to high intellectual standards, the college offers more than 40 undergraduate majors in subjects ranging from American studies to ecology, nearly as many minors, and eight cooperative degree programs. Through in-depth study in traditional and interdisciplinary programs, we prepare students to identify and develop productive solutions to the many challenges facing regional, national, and global civil society.

Candidates for Baccalaureate Degree

Subject to completion of all degree requirements, degrees will be conferred upon those individuals listed herein who have met the requirements of their respective degrees in December 2019, May 2020 and August 2020.

- *** *Summa Cum Laude* (3.80–4.00)
- ** *Magna Cum Laude* (3.60–3.79)
- * *Cum Laude* (3.30–3.59)

- Gregory Isaac Allen, McLean
- Typhaine Alexandra Almy, Bronx
- Matthew B. Aronson, Toronto
- Scott Lyons Adams, Middlesex
- William C. Adams, Brooklyn
- ** Antonio R.D. Adit, Syracuse
- Alexander Devon Aldayan, Richmond, VA
- Tina Jordan Aguilar, Berkeley
- James Robert Victor Sparks, Salt Lake
- Tina Abd, Birmingham
- Thomas Francisco Allen, Pittsburgh
- ** Rachel M. Allen, Tulsa
- Isabelle G. Allison, Louisville
- William R. Allison, Easton
- Sarah Robinson, West
- David Angerson, Syracuse
- Sean Christian Ansel, Chicago
- Stephen C. Ansell, Staten Island
- Abena L. Archibald, Bronx
- Joe Paul Ryan Arkhara, Liverpool
- Victoria S. Aron, Chicago
- Rachel L. Aron, Syracuse
- Agustin Arroyo, New York
- Caleb Beaudine Arceneux, Woodhead
- Oscar A. Ariza, Knoxville
- Eva Aydogdu, Istanbul, Turkey
- Bryan Anthony Barr, Brooklyn
- David Bailey, Lake County
- ** Nicholas Bailey, Madison
- Brenta Marie Bailey, Knoxville
- James T. Baker, Fulton
- John T. Ball Jr., Knoxville
- Anna M. Balke, Cain
- Ben James Marie Banks, Bronx
- Dylan Valley Barkoff, New York
- Madly N. Barnes, Madison
- ** Kaitlyn Rae Barony, Lubec
- Dennis Gabriel Barzaga, Caracas
- John Dorothea Barth, New York
- Courtney Elizabeth Beaman, Birmingham
- ** Kristina Antonia Bello, Cairo
- Taylor L. Bennett, Brockton, New York
- Chase Andrew Bennett, West
- Colton Michael Bennett, Wilkes
- Richard Edward Berber, North Harbor
- Daniel Beutler, Central Valley
- Ted Bhatnagar, Syracuse
- Brandy Brown, Bronx
- Erica Marie Brown, Chicago
- Nathaniel Brock, West
- Brian Andrew Brock, Schenectady
- Whitney Rose Brockmeyer, West Valley
- Madison Brock, Idaho
- Melissa Leah Brook, Brooklyn
- Daniel Hughson Brook, Brooklyn
- ** Samuel Richard Brooks, Phoenix

- Timothy S. Budd, Adams Center
- *** Brandon Ray Lynn Bunnion, Syracuse
- ** Zachary Ryan Burrows, Canastota
- Robert J. Burns, Fulton
- ** Ulrica Burnett, Oakley
- ** David Bushella, Morrisville
- Emma Burgess, Radburnville
- Michael Ross Burnett, Syracuse
- Daniela Anamaria Bruns, Morrisville
- Matthew Ryan Burnett, Guilford
- Sara Ther Brykin, Bronx
- *** Brandon Ellis Bruce, Rockwood
- Michelle Brunsman, New York
- Michael J. Bruner, New Woodstock
- Samantha Bruce, Buffalo
- Cameron W. Bruch, Savannah
- Matt B. Bruch, Newburgh
- Brock M. Brunsman, Oswego
- Shane Brunsman, Guilford
- Brandon J. Bruns, Clay
- ** Kenneth C. Bruns, Chicago
- *** John Bruce Derogatis, Middle Island
- Emma Brunsman Brunsell, Phoenix
- Cassidy Jay Bruns, Clay
- Emma A. Bruns, Buffalo
- Kaitlyn Buchanan, Buffalo
- Steven John Burgess, Ashbury Park, NJ
- Joe Burges, Hyde Park
- ** Cameron W. Burke, Reynolds, MI
- Rory Joseph Burke, Syracuse
- ** Kenneth B. Burrows, Adams Center
- Justin T. Burn, Liverpool
- Ray Tanner Burk, Commack
- Hilgard Buckner, Brooklyn
- Taylor Burridge, Syracuse
- Andrew F. Burns, West
- James L. Burns, Lockport
- Abena L. Calhoun, Bronx
- Kaitlyn Rose Callahan, Hagerstown
- Justin Matthew Callaway, East Syracuse
- Kevin James Canfield, Brooklyn
- ** Dennis M. Campagna, Westfield
- Ryan Andrew Canopy, New York
- Thomas James Casey, Westway Park
- Alexandria Elizabeth Capra, West
- Zachary Alexander Carapetian, Chicago
- Samantha Ann Casey, Oneonta
- Benjamin C. Carr, Saratoga Springs
- Myriah Dorothea Carr, Fort Valley
- Jennifer Margaret Carr, Birmingham
- Brian Samantha Carr, Wappingers Falls
- Myron Carron, London, NJ
- Peter Alexander Carroll, Mount Hope
- Anna Brunsman Carron, Bronx
- Ryan V. Carron, Brooklyn
- Ulrica Rose Carrozzini, Bristol Lake

How you build matters

- * Mark Marquest
- * Donna Diamond
- * Meka Matteo
- * Antonia Amon
- * Carla Cantas

Note: Name with * graduated with honors

How you build matters

- * Mark Marquest
- * Donna Diamond
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- * Carla Cantas

Note: Name with * graduated with honors

1.3.2 Meaningful Sequence

1.3.2 Meaningful Sequence (Level A): When the sequence in which content is presented affects its meaning, a correct reading sequence can be programmatically determined.

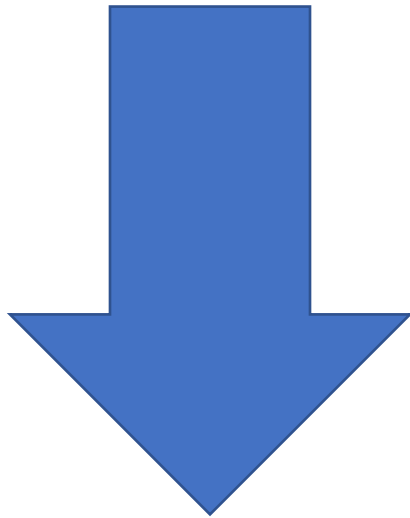
Articles Panel vs. Layers Panel

Which method do I choose for my document?

| Articles Panel | Layers Panel |
|---|--|
| Short documents | Long Documents |
| Static Content | Changing/Flowing Content |
| Obscure Read Order | Logical Read Order |
| Lots of decorative elements (Artifacts) | Master Pages hold most artifacts |
| Flyers, Press Release, Ads | Reports, Research Papers, Publications |

Articles Panel

ARTICLES



TOP DOWN

The screenshot displays a software interface with two main panels. The left panel, titled 'Articles', contains a list of items:

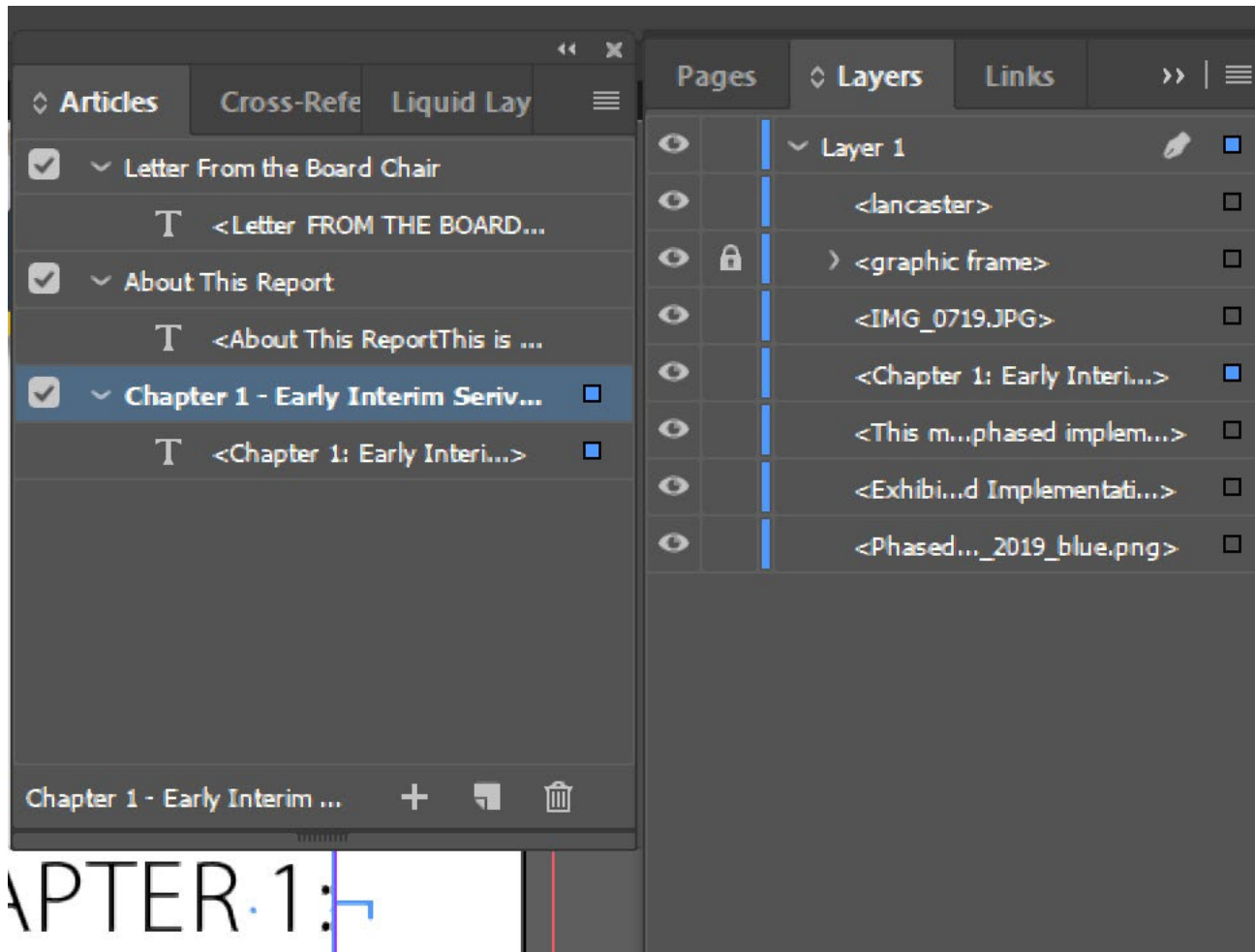
- Letter From the Board Chair
- About This Report
- Chapter 1 - Early Interim Serv... (highlighted)

Each item has a 'T' icon and a truncated text label. The right panel, titled 'Layers', shows a hierarchical structure:

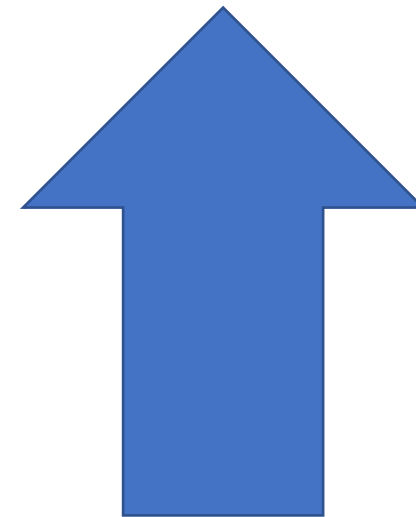
- Layer 1
- <lancaster>
- > <graphic frame>
- <IMG_0719.JPG>
- <Chapter 1: Early Interi...> (highlighted)
- <This m...phased implem...>
- <Exhibi...d Implementati...>
- <Phased..._2019_blue.png>

At the bottom of the interface, the text 'CHAPTER 1:' is visible, with a blue vertical line indicating the current position in the document.

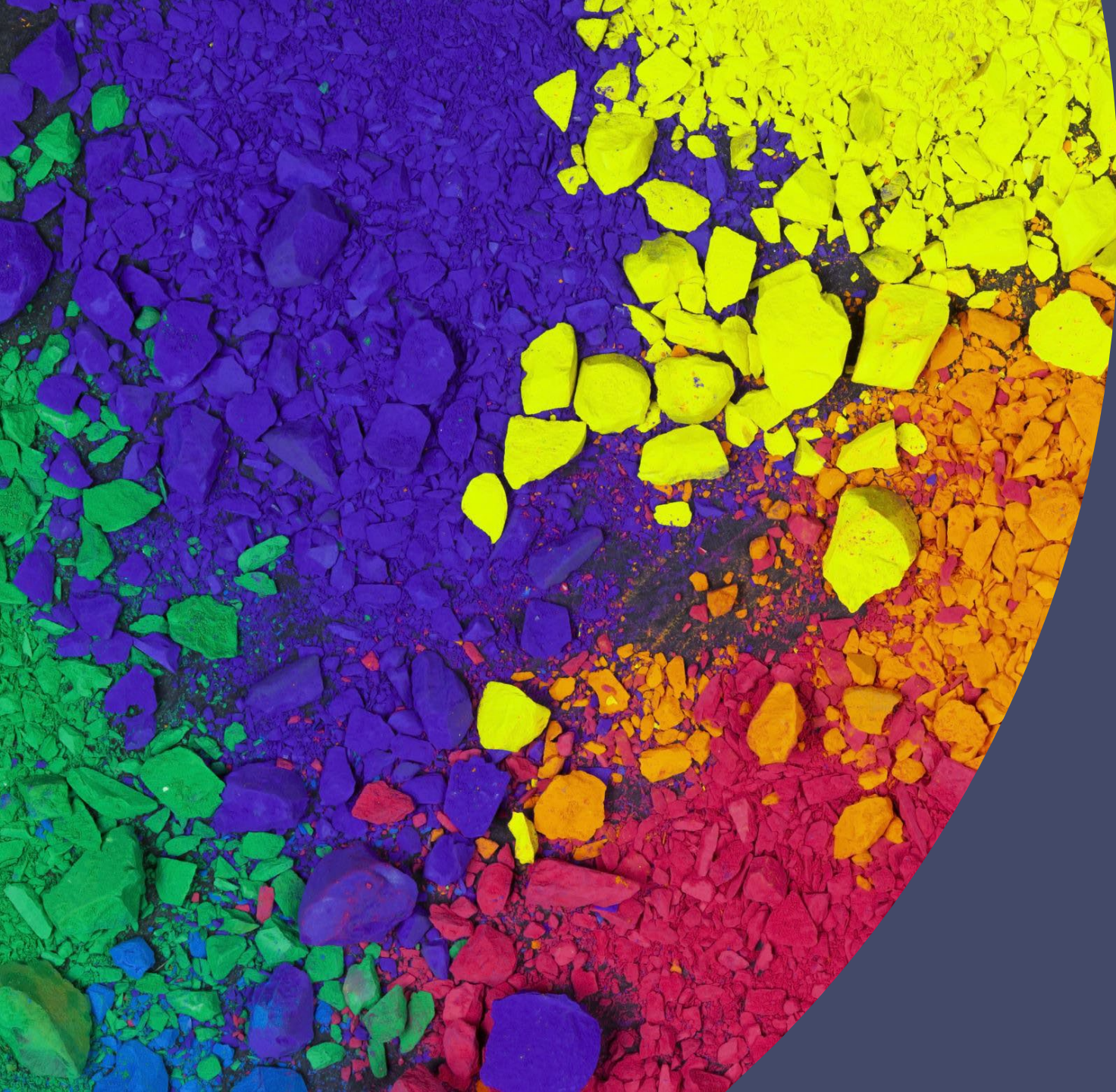
Layers Panel



LAYERS



BOTTOM UP



Setting the Palette

Colour Contrast Analyser (CCA)

Colour Contrast Analyser (CCA) Edit View Development

Foreground colour

HEX

RGB HSL HSV

Hue: 338
Saturation: 83
Lightness: 65
Alpha: 1

Background colour

HEX

RGB HSL HSV

Hue: 230
Saturation: 22
Lightness: 34

▼ **Sample preview**

example text showing contrast

WCAG 2.1 results Contrast ratio 2.7:1

▶ **1.4.3 Contrast (Minimum) (AA)**

✗ Fail (regular text) ✗ Fail (large text)

▶ **1.4.6 Contrast (Enhanced) (AAA)**

✗ Fail (regular text) ✗ Fail (large text)

▶ **1.4.11 Non-text Contrast (AA)**

✗ Fail (UI components and graphical objects)

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Woodland Park Zoo
Hulth Garden and Glass Pavilion
Pacific Science Center

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MoPOP



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AT SEATTLE CENTER
MoPOP.ORG



FIND YOUR FANDOM!



Colour Contrast Analyser (CCA) - Edit View Development

Foreground colour
 HEX #EF5990

RGB HSL HSV

Hue 338
 Saturation 82
 Lightness 64
 Alpha 1

Background colour
 HEX #3C415D

RGB HSL HSV

Hue 230
 Saturation 22
 Lightness 30

▼ **Sample preview**
 example text showing contrast

WCAG 2.1 results Contrast ratio 3.1:1

- ▶ 1.4.3 Contrast (Minimum, AA)
 - ✗ Fail (regular text)
 - ✔ Pass (large text)
- ▶ 1.4.6 Contrast (Enhanced, AAA)
 - ✗ Fail (regular text)
 - ✗ Fail (large text)
- ▶ 1.4.11 Non-text Contrast (AA)
 - ✔ Pass (UI components and graphical objects)

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 Mosby Cruises Harbor Tour
 Woodland Park Zoo
 Community Garden and Glass Pavilion
 Pacific Science Center

@MoPOPSeattle #MoPOP

MUSEUM OF POP CULTURE

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MoPOP



AND YOUR CHANCE AT RANDOM!

325 5TH AVENUE N
 AT SEATTLE CENTER
 MoPOP.ORG



But is it a barrier?

The inability to discern information based on presentation



**What risk am I
willing to live with?**



Style Guidelines

Accessibility

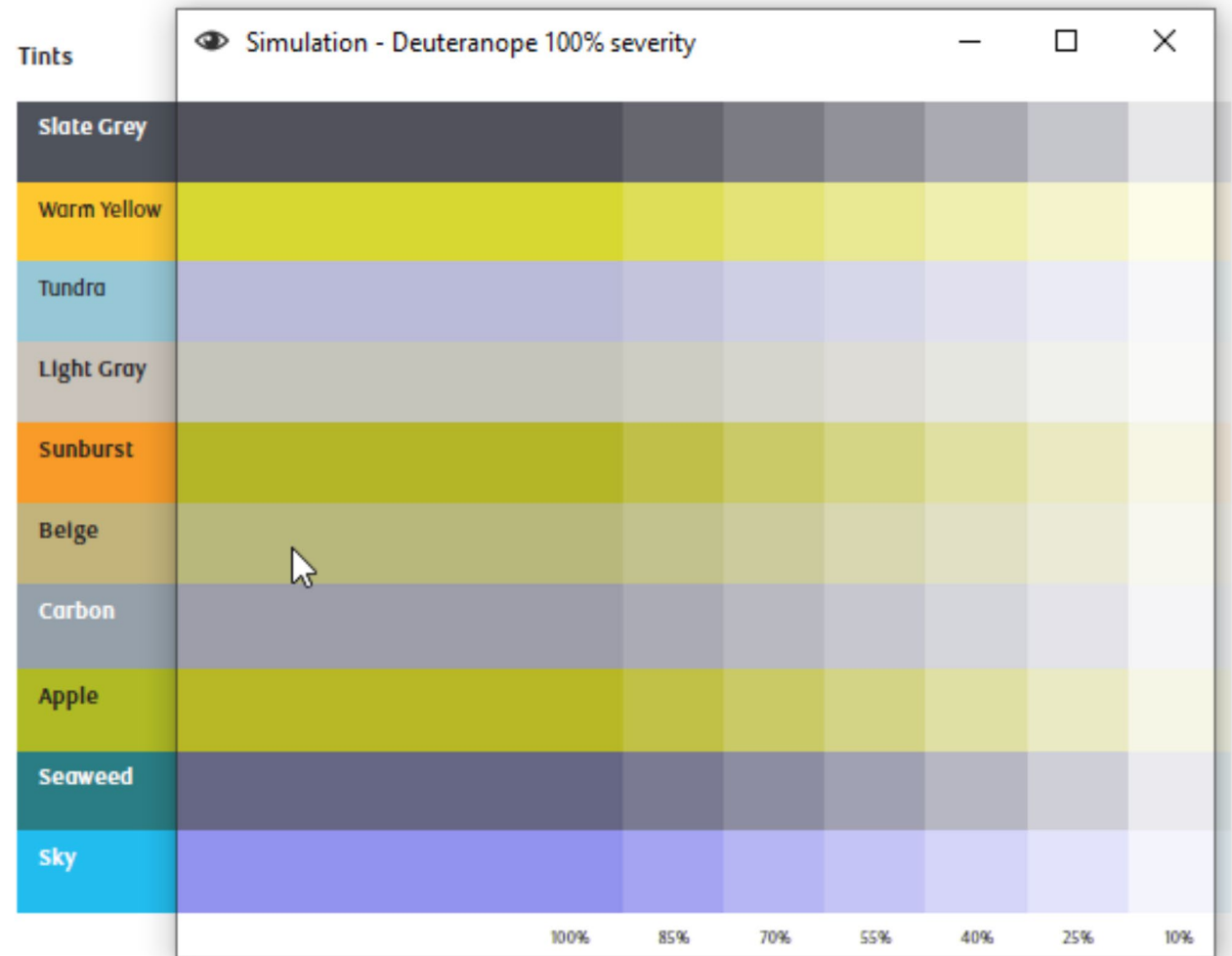
Accessibility is important to us, so we've pressure tested our color palette against the Americans with Disabilities Act (ADA) Standards for Accessible Design. This chart is a guide to color combinations that have enough contrast to meet those requirements.

AA compliance applies to type larger than 18pt.

AAA compliance applies to type smaller than 18pt.

| | | AA | AAA | AA | AAA | AA | AAA | AA | AAA | | | |
|---------|----|----|-----|----|-----|----|-----|----|-----|----|---|---|
| BLUES | Aa | ✓ | ✓ | Aa | ✓ | ✓ | Aa | ✓ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✓ | ✓ | Aa | ✓ | ✓ | Aa | ✗ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✗ | ✗ | Aa | ✗ | ✓ | Aa | ✓ | ✗ | Aa | ✗ | ✗ |
| PURPLES | Aa | ✓ | ✓ | Aa | ✓ | ✓ | Aa | ✗ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✓ | ✓ | Aa | ✓ | ✓ | Aa | ✗ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✗ | ✗ | Aa | ✗ | ✗ | Aa | ✓ | ✓ | Aa | ✗ | ✗ |
| REDS | Aa | ✓ | ✓ | Aa | ✗ | ✓ | Aa | ✓ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✓ | ✓ | Aa | ✗ | ✓ | Aa | ✗ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✗ | ✗ | Aa | ✗ | ✗ | Aa | ✓ | ✓ | Aa | ✗ | ✗ |
| YELLOWS | Aa | ✓ | ✓ | Aa | ✗ | ✗ | Aa | ✓ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✓ | ✓ | Aa | ✗ | ✗ | Aa | ✗ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✗ | ✗ | Aa | ✓ | ✓ | Aa | ✓ | ✓ | Aa | ✗ | ✗ |
| GREENS | Aa | ✓ | ✓ | Aa | ✗ | ✗ | Aa | ✗ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✓ | ✓ | Aa | ✗ | ✗ | Aa | ✗ | ✗ | Aa | ✓ | ✓ |
| | Aa | ✗ | ✗ | Aa | ✓ | ✓ | Aa | ✓ | ✓ | Aa | ✗ | ✗ |

Choose Wisely



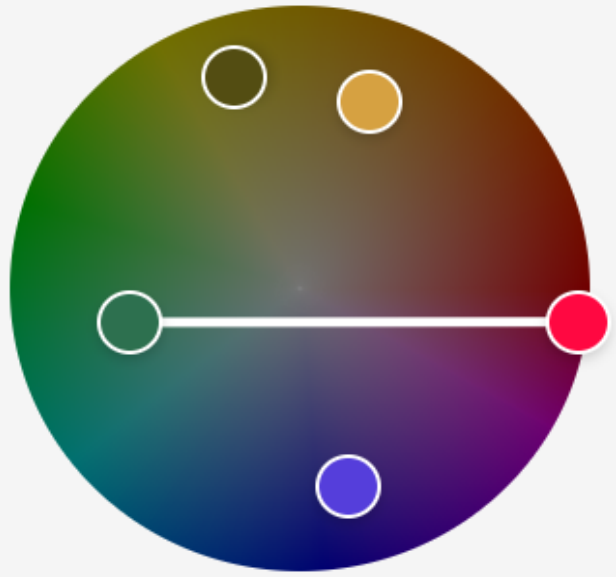
Preferred Tints of Dark Blue

| Dark Blue | Bright Blue | Bright Blue Tint 1 | Bright Blue Tint 2 | Bright Blue Tint 3 | Bright Blue Tint 4 |
|---|--|--|--|---|---|
| CMYK: 100/60/0/40 RGB: 0/49/104 Hex: 003168 Pantone: 288 | CMYK: 100/60/0/6 RGB: 0/81/165 Hex: 0051A5 Pantone: 286 | CMYK: 90/48/0/0 RGB: 0/106/195 Hex: 006AC3 Pantone: 285 | CMYK: 58/17/0/0 RGB: 115/176/227 Hex: 73B0E3 Pantone: 284 | CMYK: 40/8/0/0 RGB: 195/226/250 Hex: C3E2FA Pantone: 283 | CMYK: 24/1/1/0 RGB: 227/244/255 Hex: E3F4FF Pantone: 290 |

Color Blind Safe ?

Potential Color Conflict ?

! A and E are in conflict. Move the swatches on color wheel to make colors distinct and color blind safe.



Name My Color Blind Safe Theme

Tags
Enter or Select from below

- DistinctColors +
- CreativityForAll +
- ColorBlind +
- Blue +
- Red +

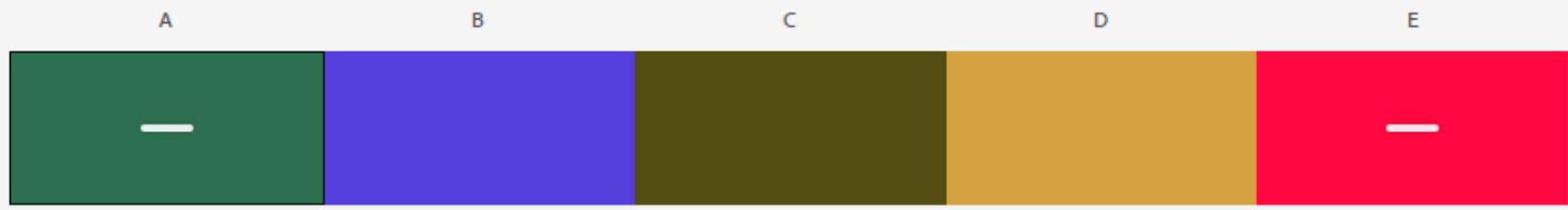
Publish to Color

! Theme is not color blind safe

Save

Color Mode
RGB

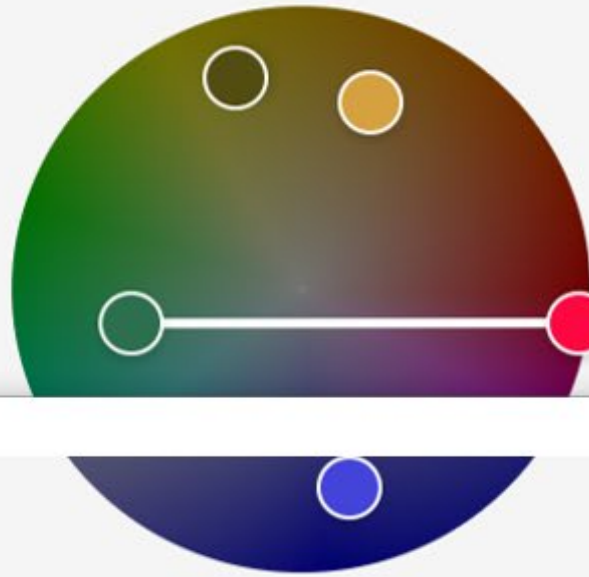
Hide RGB Sliders



#2D704F #553EDB #534D12 #D6A141 #FF0841

| | A | B | C | D | E |
|---|-----|-----|----|-----|-----|
| R | 45 | 85 | 83 | 214 | 255 |
| G | 112 | 62 | 77 | 161 | 8 |
| B | 79 | 219 | 18 | 65 | 65 |

Color Blind Safe



Potential Color Conflict

A and E are in conflict. Move

Name My Color Blind Safe Theme

Tags

Enter or Select from below

DistinctColors +

CreativityForAll +

ColorBlind + Blue +

Publish to Color

Theme is not color blind safe

Save

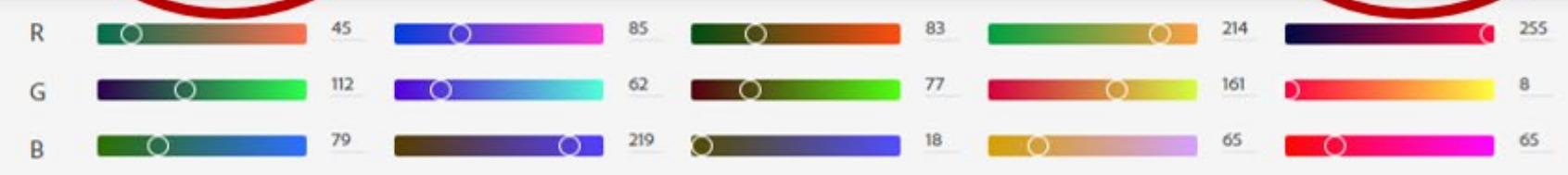
Simulation - Deuteranope 100% severity

color blind safe.

A B C D E

#D704F #553EDB #534D12 #D6A141 #FF0841

Color Mode
RGB
Hide RGB Sliders



The Right Combination Matters

Accent

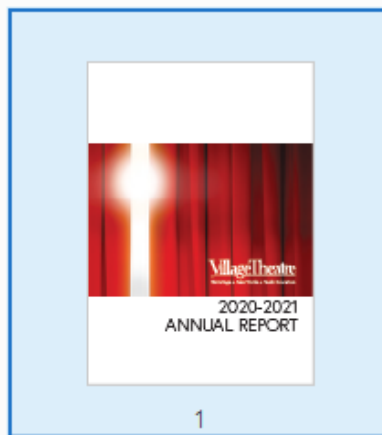
| | | | | |
|--|--|--|--|---|
| Dark Blue CMYK: 100/60/0/40 RGB: 0/49/104 Hex: 003168 Pantone: 288 | Tundra CMYK: 35/3/8/7 RGB: 135/175/191 Hex: 87AFBF Pantone: 550 | Apple CMYK: 25/3/100/14 RGB: 170/186/10 Hex: AABA0A Pantone: 583 | Sunburst CMYK: 0/46/95/0 RGB: 252/163/17 Hex: FCA311 Pantone: 137 | Carbon CMYK: 10/1/0/40 RGB: 137/146/153 Hex: 899299 Pantone: 7544 |
| Seaweed CMYK: 68/12/28/35 RGB: 88/136/134 Hex: 588886 Pantone: 7475 | Sky CMYK: 68/3/0/0 RGB: 81/181/224 Hex: 51B5E0 Pantone: 298 | Light Gray CMYK: 0/4/9/24 RGB: 193/181/165 Hex: C1B5A5 Pantone: Warm Gray 4 | Belge CMYK: 5/9/47/23 RGB: 184/169/112 Hex: B8A970 Pantone: 4515 | Warm Yellow CMYK: 0/21/90/0 RGB: 255/199/44 Hex: FFC72C Pantone: 123 |

Simulation - Deuteranope 100% severity

Accent

| | | | | |
|--|--|--|--|---|
| Dark Blue CMYK: 100/60/0/40 RGB: 0/49/104 Hex: 003168 Pantone: 288 | Tundra CMYK: 35/3/8/7 RGB: 135/175/191 Hex: 87AFBF Pantone: 550 | Apple CMYK: 25/3/100/14 RGB: 170/186/10 Hex: AABA0A Pantone: 583 | Sunburst CMYK: 0/46/95/0 RGB: 252/163/17 Hex: FCA311 Pantone: 137 | Carbon CMYK: 10/1/0/40 RGB: 137/146/153 Hex: 899299 Pantone: 7544 |
| Seaweed CMYK: 68/12/28/35 RGB: 88/136/134 Hex: 588886 Pantone: 7475 | Sky CMYK: 68/3/0/0 RGB: 81/181/224 Hex: 51B5E0 Pantone: 298 | Light Gray CMYK: 0/4/9/24 RGB: 193/181/165 Hex: C1B5A5 Pantone: Warm Gray 4 | Belge CMYK: 5/9/47/23 RGB: 184/169/112 Hex: B8A970 Pantone: 4515 | Warm Yellow CMYK: 0/21/90/0 RGB: 255/199/44 Hex: FFC72C Pantone: 123 |

The dangers of "accessibility at the end"



1



2



3



5



6



7



You can get 80% **Accessibility** just by using the programs as they were intended with defined lists, styles, captions.

The 20/70 Rule

Accessibility adds 20% to a project when considered from the start

Accessibility Along the Way

Accessibility can add up to 70% of time to a project when addressed only after the project is completed

The End



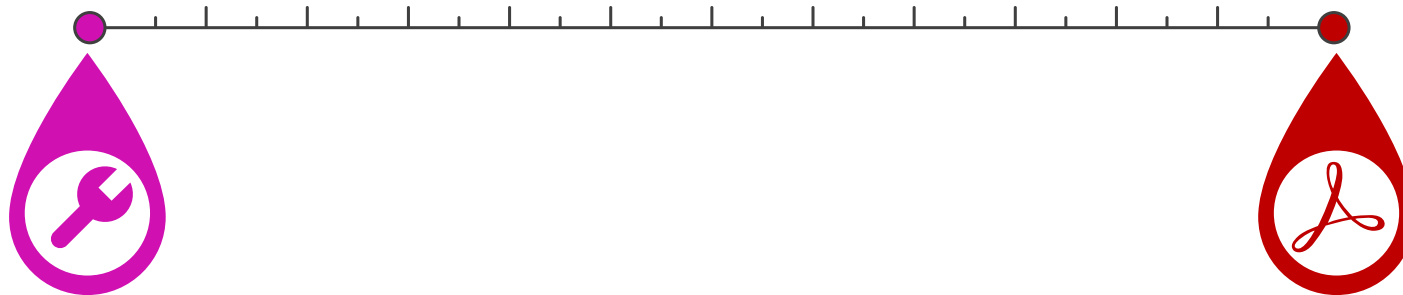
Planning for Accessibility

Design Considerations

- ▶ Format
- ▶ Structure
- ▶ Font/Colors
- ▶ Graphics
- ▶ Tables

Delivery Considerations

- ▶ Schedule
- ▶ Draft Review
- ▶ Final Approved Draft
- ▶ Accessible PDF
- ▶ Alternate Formats (HTML)



Content Development

Questions to ask yourself:

- Can I delegate?
- What needs special approval?
- Alternate formats?



Dealing with Advertisements

- Key info
- Additional Context
- Images of text
- Decorative elements?

Designing with Accessibility in Mind



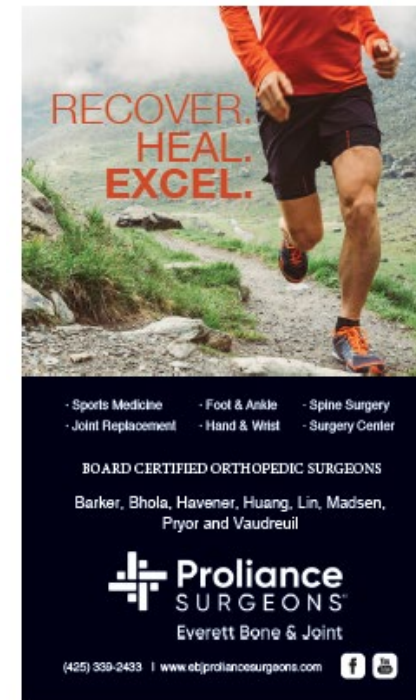
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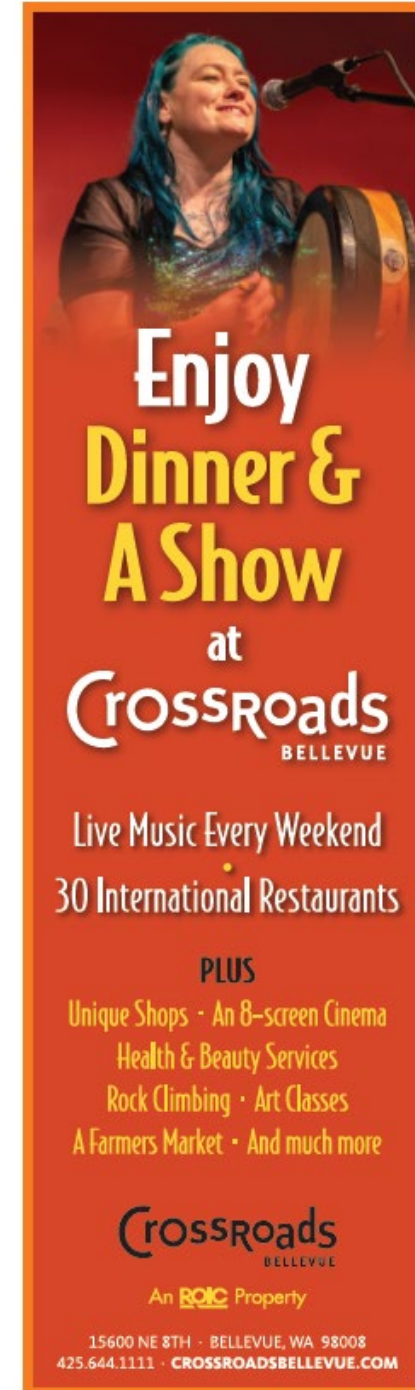
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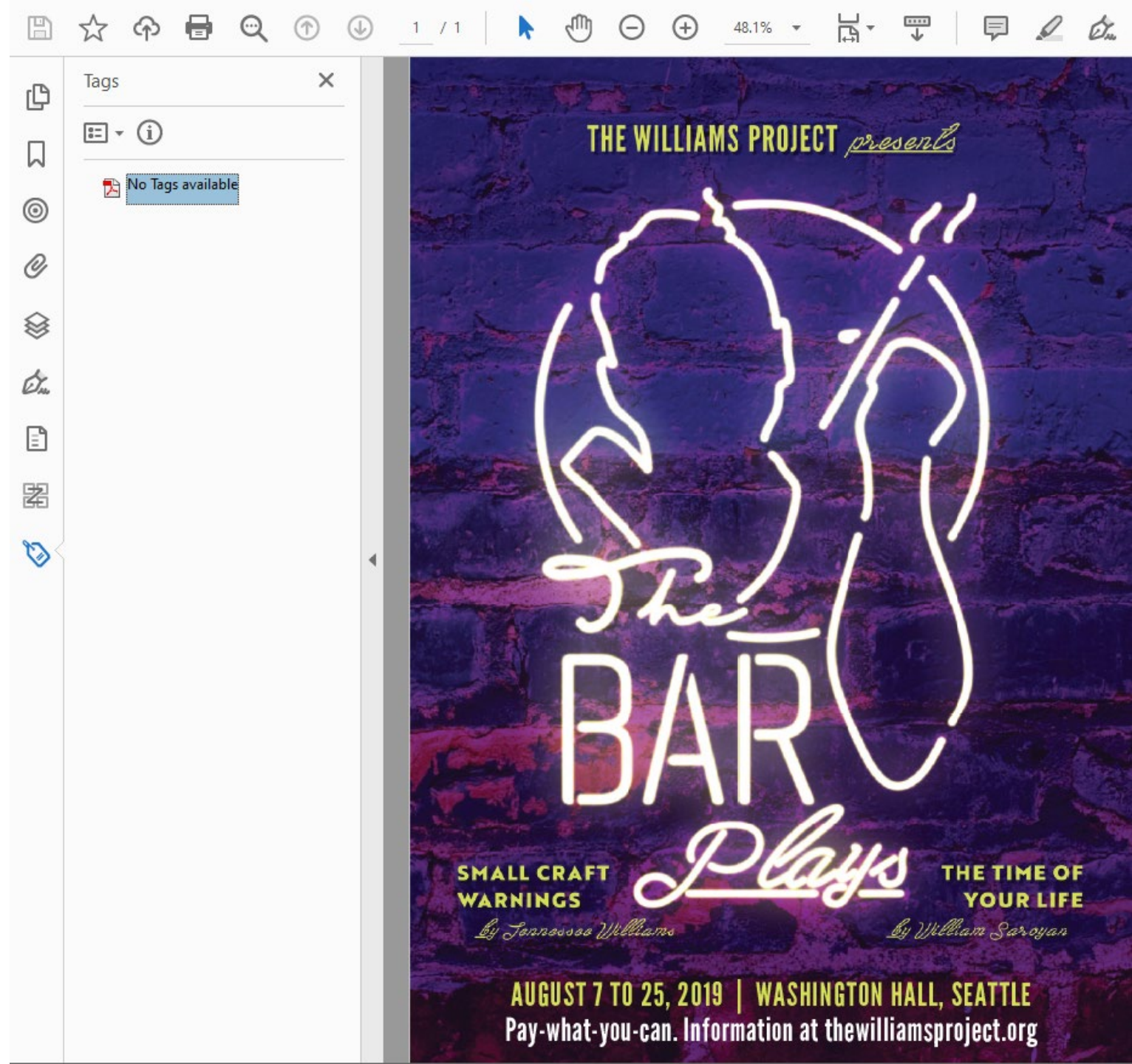
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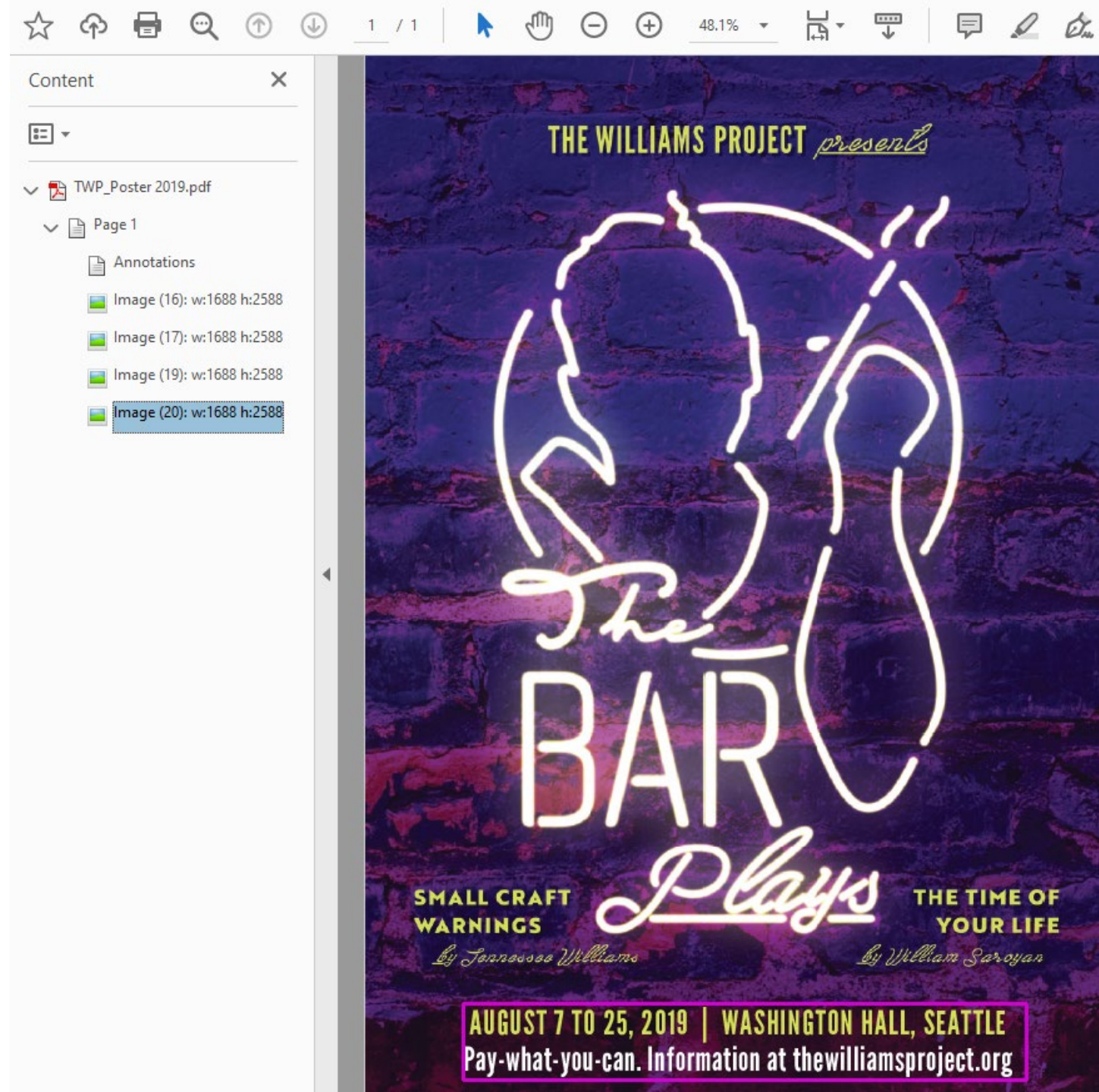
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Text as images

The Williams Project Presents:
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Designing with Accessibility in Mind



Small Changes make big differences

| Project | Status |
|-----------|---------|
| Project A | On-Time |
| Project B | At Risk |
| Project C | Late |

Not Compliant



On-Time



At Risk



Late

Small Changes make big differences

| Project | Status |
|-----------|--------|
| Project A | |
| Project B | |
| Project C | |

| Project | Status |
|-----------|---------|
| Project A | On Time |
| Project B | At Risk |
| Project C | Late |

Better

but Still not compliant

Small Changes make big differences

| Project | Status |
|-----------|--------|
| Project A | |
| Project B | |
| Project C | |

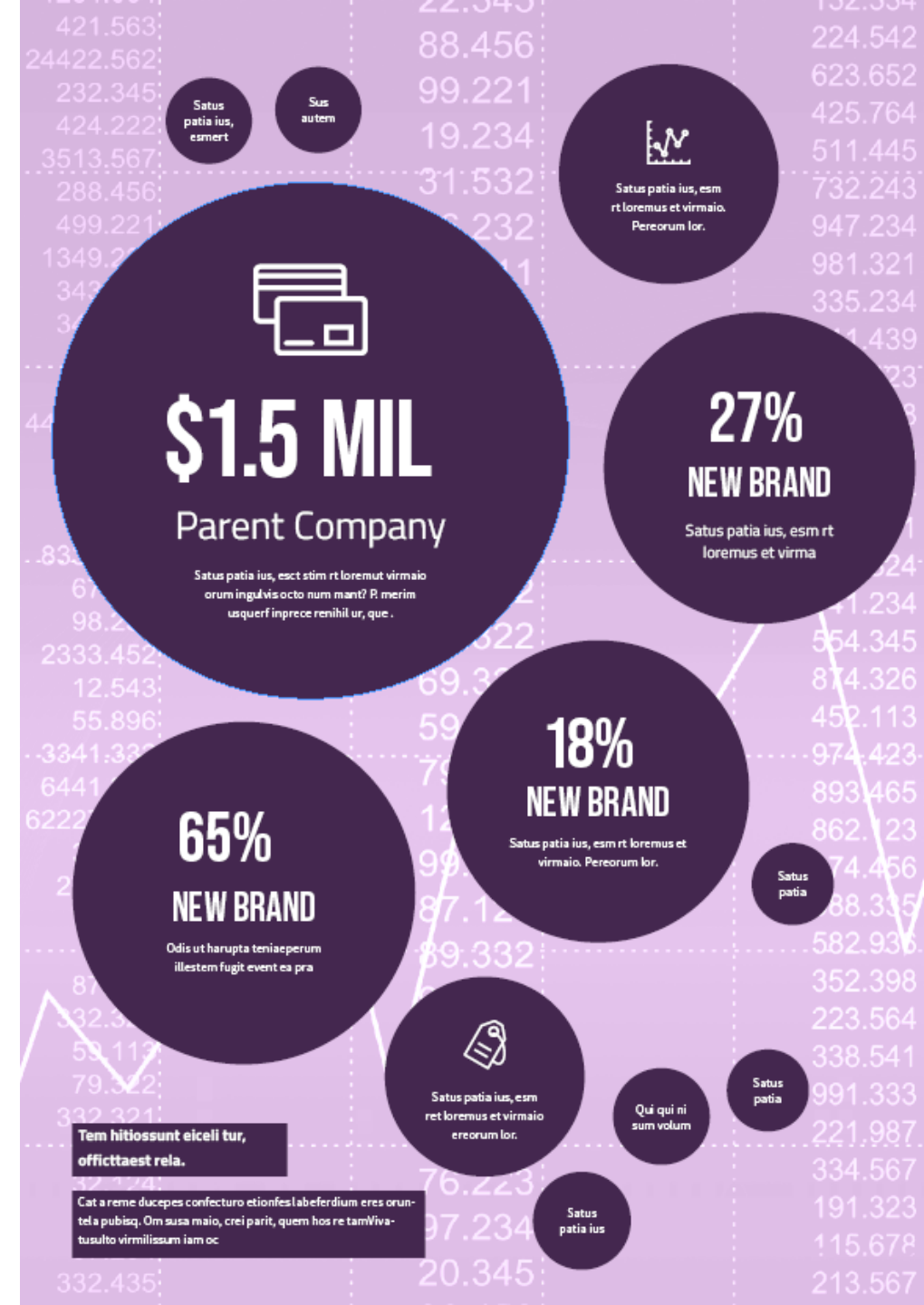
| Project | Status |
|-----------|---------|
| Project A | On Time |
| Project B | At Risk |
| Project C | Late |

| Project | Status |
|-----------|-----------|
| Project A | On Time ✓ |
| Project B | At Risk ✓ |
| Project C | Late ✓ |

Infographics

Understanding your Infographics

1. Plan ahead
2. What's the story?
3. How do I want to tell it?



Remember:

You don't need to know it all.

Accessibility is a Journey

Questions & Answers



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