

Authoring Accessible Content

Session Resources

Accessing Higher Ground

November 12, 2020

- Slides (PDF): <https://accessinghigherground.org/wp/wp-content/uploads/2020/06/AuthoringAccessibleContent.pdf>
- Return on Disability Insights: <https://www.rod-group.com/insights>
- How much do bugs cost to fix during each phase of the SDLC? <https://www.synopsys.com/blogs/software-security/cost-to-fix-bugs-during-each-sdlc-phase>
- ADA Title III Lawsuits Hit Another All-Time High in 2019: <https://www.hrdiver.com/news/ada-title-iii-lawsuits-hit-another-all-time-high-in-2019/573393/>
- Write for your audience: <https://www.plainlanguage.gov/guidelines/audience/>
- Inverted Pyramid: Writing for Comprehension: <https://www.nngroup.com/articles/inverted-pyramid/>
- What is plain language? <https://www.plainlanguage.gov/about/definitions/>
- Checklist for plain language: <https://www.plainlanguage.gov/resources/checklists/checklist/>
- Be Succinct! (Writing for the Web): <https://www.nngroup.com/articles/be-succinct-writing-for-the-web/>
- Use simple words and phrases: <https://www.plainlanguage.gov/guidelines/words/use-simple-words-phrases/>
- Use active voice: <https://www.plainlanguage.gov/guidelines/conversational/use-active-voice/>
- The Layer-Cake Pattern of Scanning Content on the Web: <https://www.nngroup.com/articles/layer-cake-pattern-scanning/>
- How Chunking Helps Content Processing: <https://www.nngroup.com/articles/chunking/>
- Typefaces and Fonts: <https://webaim.org/techniques/fonts/>

- WCAG success criterion 1.4.8 Visual Presentation: <https://www.w3.org/TR/2008/REC-WCAG20-20081211/#visual-audio-contrast-visual-presentation>
- Contrast Checker: <https://webaim.org/resources/contrastchecker/>
- Headings Are Pick-Up Lines: 5 Tips for Writing Headlines That Convert: <https://www.nngroup.com/articles/headings-pickup-lines/>
- “Learn More” Links: You Can Do Better: <https://www.nngroup.com/articles/learn-more-links/>
- WAI Tutorial: Content Structure - Lists: <https://www.w3.org/WAI/tutorials/page-structure/content/#lists>
- 7 Tips for Presenting Bulleted Lists in Digital Content: <https://www.nngroup.com/articles/presenting-bulleted-lists/>
- An alt decision tree: <https://www.w3.org/WAI/tutorials/images/decision-tree/>
- WAI Perspectives Videos: <https://www.w3.org/WAI/perspective-videos/>
- The Problem With YouTube's Terrible Closed 'Captions': <https://www.wired.com/story/problem-with-youtubes-terrible-closed-captions/>
- Hemingway Editor - <http://www.hemingwayapp.com/>
- Web Developer Toolbar browser extension - <https://chrispederick.com/work/web-developer/>
- Axe browser extension - <https://www.deque.com/axe/browser-extensions/>