

# The Impact of Captions on Learning

## Student Benefits



Comprehension



Engagement



Retention



Grades

Captions can maximize the utility of your learning content for all students and faculty!

Try out Rev's captions for just \$1 per minute at [www.rev.com](http://www.rev.com).

Come to **Rev's booth (#3)** for a coupon towards your first order!

## Faculty & Institution Benefits



Provide more learning resources

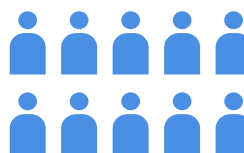


Improve key performance indicators and metrics



Mitigate liability

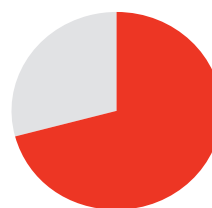
## Statistics



**98.6%** of students find captions helpful



**75%** of students that use captions said they use captions as a learning aid



**71%** of students without hearing difficulties use captions at least some of the time



**52%** of students that use captions said captions help as a learning aid by improving comprehension