The Impact of Captions on Learning

**Student Benefits**
- Comprehension
- Engagement
- Retention
- Grades

Captions can maximize the utility of your learning content for all students and faculty!

Try out Rev's captions for just $1 per minute at www.rev.com.

Come to **Rev's booth (#3)** for a coupon towards your first order!

**Faculty & Institution Benefits**
- Provide more learning resources
- Improve key performance indicators and metrics
- Mitigate liability

**Statistics**
- 98.6% of students find captions helpful
- 75% of students that use captions said they use captions as a learning aid
- 71% of students without hearing difficulties use captions at least some of the time
- 52% of students that use captions said captions help as a learning aid by improving comprehension