RFP Rubric

WEBSITE SPECIFICATIONS/REQUIREMENTS

Rated on a scale of 1 to 10.

Critical

Accessibility Compliance (8.4.1)
Mobile Optimization (8.4.2)
Integrated Analytics (8.13)
Social Media Integration (8.4.12)
Search Capabilities/Functionality (8.4.11)
Branding (8.4.4)
Search Engine Optimization (8.4.11)

Priority

Information Architecture (8.4.3)
Alert Box (8.4.15)
Printable Website (8.4.16)
Graphic Design (8.4.5)
Usability Testing (8.4.6)

Preference

Translation Capabilities (8.4.17)

SYSTEMS

Rated on a scale of 1 to 10.

Critical

CMS (8.4.7)
Workflow/Multiple-User Tiers
Priority

Built-In Accessibility Safe-Guards
Remote/Cloud Hosting Option (8.4.8)
Local Hosting Option (8.4.8)

Preference

Sitecore CMS

Predictive Analytics (8.4.14)