Grassroots Successes for Small College Accessibility

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Key Points

• **PERSIST**: Remain focused on what people of diverse abilities need to be successful.

• **ACT**: Maximize the scope of your authority

• **LEAD**: Become an expert for your institution and a prophet for others.
Harford Community College By the Numbers

• Founded in 1957
• 100 FT Faculty
• 335 FT Employees
• 600 PT Employees
• 8,225 credit students
• 10,234 non-credit students
• 372,525 assignable square feet
2016 AHEAD

- Campus Accessibility Committee
- Ed Tech workgroup
  - Learn from experts
  - Identify tools
  - Better understand WCAG & ADA
Specific People

• Information Technology Support Guru
• Naïve, but Invested Webmaster
• Student Disability Support Advocate
• ELearning Student & Faculty Champion
• Gal Who Likes Tech
Understanding (most of the time)
Formal Recommendations

The College needs to

• Provide regular, on-going training, instruction, and support for all employees who generate and/or manage EIT.

• Assign a person whose sole responsibility is enforcing compliance with the technical standards.
This Guy
Administration Said “Not now.”
“A leader is one who knows the way, goes the way, and shows the way.

- John C. Maxwell
Procurement: Web Redesign RFP

- Knowledge
  - Accessibility Compliance
  - Mobile Optimization (Robust)
  - Intuitive, easy to use Information Architecture

- Rubric
  - Accessibility Compliance
  - Built-In Accessibility Safe-Guards
Mark’s Leadership

• Adamant about priority

• Inclusion of diverse College constituents

• Educated the workgroup
  • Awareness
  • Skills
Training: Content Creators

• Skills
  • Alt Text
  • Semantic Structure

• Awareness
  • Captioned videos
Richard’s Leadership

• Innovation
  • eLearning Design Institute

• Strategic Plan Tactic
  • Identify and apply solutions to scale up eLearning Design Institute capacity
    (with the intent of increasing the number of faculty trained).
Compliance: (Darth Vader’s Kinder, Gentler Sister)

• Accountability
  • All syllabi are accessible
  • All master courses meet WCAG standards

• Mastery
  • Captions – Camtasia
  • Text – Adobe Acrobat
Debbie’s Leadership

• Adamant about meeting standards
  • Process for master courses

• Solutions
  • Template Courses

• Strategic Plan
  • Increase faculty collaboration to develop and teach courses utilizing templates
Be a Prophet

- Statewide Accessibility Workshops
- Expert at Maryland Open Source Textbook Initiative Events
- Maryland Online Leadership Institute
Keep In Touch

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