WCAG 2.0

THE MANY SHADES OF GRAY

Naveesha Maharaj - Senior Accessibility Expert
Sachin Gupta – Director of Services
LET’S GET TO KNOW ONE ANOTHER

Sachin Gupta

Naveesha Maharaj
WHY SO GREY?
BLACK & WHITE

- Informative images must have alt text
- Color contrast
- Visible focus indicator
- Language of page
LET’S KEEP IT DECENT

Guidelines require interpretation

Sufficient
Reasonable
Acceptable
Adequate
Logical
Link Purpose (In Context)
Understanding SC 2.4.4

2.4.4 Link Purpose (In Context): The purpose of each link can be determined from the link text alone or from the link text together with its programmatically determined link context, except where the purpose of the link would be ambiguous to users in general. (Level A)

Intent of this Success Criterion

The intent of this Success Criterion is to help users understand the purpose of each link so they can decide whether they want to follow the link. Whenever possible, provide link text that identifies the purpose of the link without needing additional context. Assistive technology has the ability to provide users with a list of links that are relevant to their needs.
GREY AREAS

Tab order must be logical
Links must be differentiated
Decorative images must be marked as such
Link purpose must be made clear
Changes in the page must be announced
Color against its background
Is having a link underlined necessary all the time or is this example compliant?
Get the most value from your card

Get rewarded on travel near and far
Our online calculator shows how your card spending translates into points and then into the rewards you want. Plus, there’s no limit to the points you can earn, so use your card for all your purchases and watch your points add up. Try the calculator for yourself at cardbenefits.com

Add an authorized user and earn points faster
Add authorized users at no cost and earn points on purchases they make. The primary cardmember will be responsible for purchases made by authorized users. Add an authorized user at card.com/authorizeduser

Enjoy no foreign transaction fees on purchases
Whether you’re traveling abroad or shopping on an international retailer’s site, you can avoid paying foreign transaction fees on purchases you make with your card.
LET’S MAKE SURE NOBODY GETS HURT
Our bank makes your financial day.

Open an account.
TWO CAN PLAY AT THIS GAME
CHANGING THINGS UP

With WCAG 2.1 revealing itself...

• expect clarification on some issues
• new grey areas could be introduced
• guidelines will still need to be interpreted

Reflow – no two dimensional scrolling

Contrast ratio on icons, buttons, graphics

Announcement of status changes
LEAVING SOME MYSTERY

Success Criterion 2.6.1 Motion Actuation

(Level A)

**Functionality** that can be operated by device motion or user motion can also be operated by **user interface components** and responding to the motion can be disabled to prevent accidental actuation, except when:

- **Supported Interface**: The motion is used to operate functionality through an **accessibility supported** interface;

- **Essential**: The motion is **essential** for the function and doing so would invalidate the activity.
ANYONE WANT TO JOIN IN?