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# 2 The Elephant…



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On Campus…

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# Technology Prayer



1. **Where are you?**



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# The Survey



•  Disability Services

•  Distance Education/eLearning

•  UK Benchmarks (10)

•  SEC (14)

•  Kentucky (4)

•  Others

# Survey Results



•  A major concern

•  Not being addressed

# What are the issues?



discussion

# What are the issues?



•  Funding – who

•  Cost – time & money

•  Inconceivable task – all

•  Timing – little / no notice

•  Quality varies

•  In-house v. out

•  Lack of awareness of need

# What are the issues? con’t.



•  Lack of awareness of benefit

•  Lack of awareness of legislation

•  Apathy

•  Skewed risk analysis

•  Low numbers

•  Proactive advocates (OCR & DOJ)

•  No incentive – instructors / University

# What are we doing?



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# Survey Results



•  Reactive

– Disability Services

– Department by Department

# Survey Results



*“trend is more and more people are thinking ahead of time, but there is a good mixture”*

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# 18 Survey Results



•  Disability Services

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# 20 Survey Results



•  Both - In-house & Outsourced

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# 22 Survey Results



•  Staff

– Disability Services

– Instructional Designers

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# 24 Survey Results



•  3Play Media

•  Rev.com

•  Automatic Sync Technologies (AST)

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# 26 Survey Results



•  YouTube

•  Camtasia

•  Dragon

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# Survey Results



•  Prioritization – By Immediate Student Need

# Survey Results



•  Prioritization con’t.

– 2nd general education courses

– 2nd under development agreement

– 3rd request of faculty member

– 4th suspected student need

– 5th other

– 2nd practice what preach (department)

– 3rd online partners

– 4th everything else

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# Survey Results



•  Disability Services

•  Partnerships – Academic Affairs, Disability Services, Teaching

& Learning Center

•  Unknown

# What else are you doing?



discussion

# Survey Results



•  University endorsement (including provost)

•  Partnerships

•  QM rubric/standards

•  Tutorials

•  Accessible technology initiatives

# What are the models/options?



1. **In-house (staff)**



1 Pros

2 •  (Costs)

3 Cons

4 •  Hardware

•  (Software)

•  Training

•  Management

•  Turnaround

•  Administration

•  (Quality Assurance)

•  Prioritization

•  Authorization

# In-house (student)



1 Pros

2 •  (Costs)

3 Cons

4 •  Hardware

•  (Software)

•  Training

•  Management

•  Retention

•  Reliability

•  Turnaround

•  Administration

•  (Quality Assurance)

•  Prioritization

•  Authorization

# Outsource



1 Pros

2 •  Quality Assurance

•  Turnaround

3 Cons

4 •  Costs

•  Coordination/Management

•  Prioritization

•  Authorization

•  Guarantee

# Both



1 Pros

2 •  (Costs)

3 Cons

4 •  Hardware

•  (Software)

•  Training

•  Management

•  Retention

•  Reliability

•  Turnaround

•  Administration

•  (Quality Assurance)

•  Prioritization

•  Authorization

# Cost Analysis



1 In-House

2 YouTube Student Worker

(@ $10/hour) $ 910.00

Plus…

Quality Assurances Management / Supervision Training

Hardware

3 Outsourcing

4 YouTube Vendor

(@ $2.50/minute) $ 1,130.00

# What can we do?



discussion

# Goals & Action Steps



•  Expose students to captioning

•  Provide post-production how to’s

•  Provide pre-production how to’s

•  Emphasize the benefits

•  Draft guidelines (policy/protocol)

•  Form committees of stakeholders

•  Partner with stakeholders

# Decisions



•  Who

– Policy / practice

– Prioritization

– Funding

– Coordination / management

– Vendors

•  What (specific, quality, sustainable… )

•  When (prioritization)

•  How (in / out)

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# 44 Final Thought(s)



•  Rhett & Link - Bad Caption/Caption Fail

– [https://www.youtube.com/watch?v=wY0F31G-i9Y](http://www.youtube.com/watch?v=wY0F31G-i9Y) (Christmas Songs)

– [https://www.youtube.com/watch?](http://www.youtube.com/watch) v=hVNrkXM3TTI&list=PLSpHUhEywK9HOWeqRXJsB0wYC Tmn7q1Po

– [https://www.youtube.com/watch?](http://www.youtube.com/watch) v=23H8IdaS3tk&src\_vid=hVNrkXM3TTI&feature=iv&annotat ion\_id=annotation\_134370